



MARVEL  
COMICS  
GROUP 12¢

# RAWHIDE



IND.

42  
OCT

**KID** Don't Miss  
"THE  
GUNFIGHT  
with  
YERBY'S  
YAHOOOS!"



SEE  
**THE  
KID,**  
MORE  
DARING  
THAN  
EVER!!

# 3 COMPLETE FISHING OUTFITS

## NATIONALLY ADVERTISED 1964 MODELS

### 2 LOADED TACKLE BOXES • 41 DEADLY LURES

# 411 Pcs.

**FREE!** If you order NOW!  
2 LEAKPROOF FLOATING  
TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH  
POWERFUL

ARGOSY DIRECT DRIVE  
TROLLING  
REEL

POWER ACTION  
BLACK MAGIC  
FIBRE-GLASS RODS  
STRONGER THAN  
STEEL  
OR BAMBOO

MARK IV  
LEVELWIND  
CASTING  
REEL

PUSH BUTTON  
CASTING  
ANTI REVERSE  
NO BACKLASH

**NEW! SUPER "88"**  
AUTOMATIC  
DUAL DRAG  
SPINCAST  
REEL

MADE BY  
FAMOUS  
BRONSON  
REEL CO.

SAFETY  
STAR DRAG  
Runs only  
on fast reels

FIELD-TESTED LURES  
Proven the Deadliest Bait for

EACH ROD  
BALANCED TO PERFECTION

4 FAMOUS  
TROUT FLIES

FAMOUS  
CRAFTY LURES  
SELECTED FROM  
WORLD'S MOST POPULAR  
ALL TIME FAVORITES

**NEW!**

25 NATURAL BAIT LURES  
SURE SHOT ACTION WITH SHRIMP,  
MINNOWS, GRASSHOPPERS, MAYFLIES,  
BUMBLEBEES, CRICKETS, LEECHES.

GET ACQUAINTED OFFER

**\$12.95**  
3 SETS  
FOR THE  
PRICE OF  
A REEL  
ALONE

**COMPLETE! NOTHING ELSE TO BUY!**

**SELECTED FOR YOU BY EXPERTS.** This choice fish-getting tackle, used by experts, contains nationally famous brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

**LOOK! YOU GET EVERYTHING SHOWN:** Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 9 ft. 3 section Bamboo Pole and 25 ft. Bank Line • 41 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, Cork Bobbers, Popper Corks, and complete instructions. 411 pieces in all.

**NIRESK DISCOUNT SALES** A DIVISION OF NIRESK INC. CHICAGO 11

**MONEY BACK GUARANTEE!**

NIRESK DISCOUNT SALES • Chicago 11, Ill. • Dept. FM-29  
**ORDER TODAY!** If you're not 100% pleased we'll refund your full purchase price promptly.

**YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!**

Please rush 411 pcs. 3 Complete Fishing Sets

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ I enclose \$12.95 plus \$1.00 for postage & handling.

☐ Ship C.O.D. I will pay C.O.D. charges and postage.

In Canada: \$16.95 postpaid

NIRESK, 210 KING ST. W., TORONTO 1, ONT.

THE RAWHIDE KID is owned by ATLAS MAGAZINES, INC. OFFICE OF PUBLICATION: 655 MADISON AVENUE, NEW YORK, N.Y. SECOND-CLASS POSTAGE PAID AT NEW YORK, N.Y., and at MERIDEN, CONN. Published bi-monthly. Copyright 1964 by ATLAS MAGAZINES, INC., 655 Madison Avenue, New York, N.Y. Vol. 1, No. 42, OCT. 1964 issue. Price 12¢ per copy. Subscription rate \$1.75 for 12 issues including postage. Foreign subscriptions \$3.25 in American funds. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by The Eastern Color Printing Co., Waterbury 20, Conn. Martin Goodman, Publisher.



**RAW-  
HIDE  
KID**

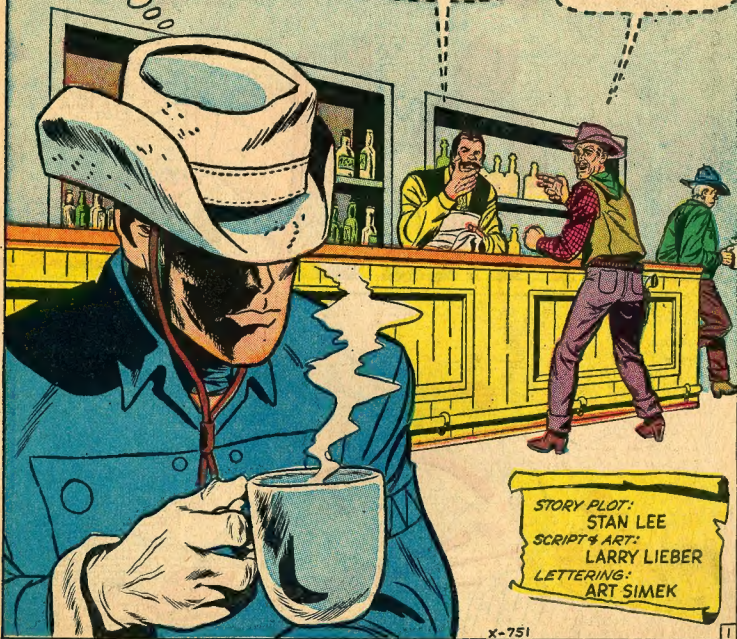
# "GUNFIGHT WITH YERBY'S YAHOOOS!"

YOU ARE LOOKING AT A MAN WHO SEEKS NO TROUBLE-- WHO HARBORS NO GRUDGE-- WHO DESIRES ONLY TO BE LEFT IN PEACE! BUT ALAS, THAT IS NEVER TO BE THE DESTINY OF... **THE RAWHIDE KID!**

I'VE NEVER PASSED THRU THIS TOWN BEFORE! THEY SURE SERVE FINE GRUB! HOPE I GET A CHANCE TO FINISH IT BEFORE SOME HOMBRE RECOGNIZES ME!

HEY, MATT--THAT SHORT STRANGER SITTING ALONE-- HE FITS THE DESCRIPTION OF THE RAWHIDE KID!

IT'S HARD TO MAKE OUT HIS FEATURES IN THIS LIGHT! BUT HIS CLOTHES--AND TWIN IRONS--YOU'RE RIGHT! IT IS HIM! I BETTER TELL THE SHERIFF, PRONTO!

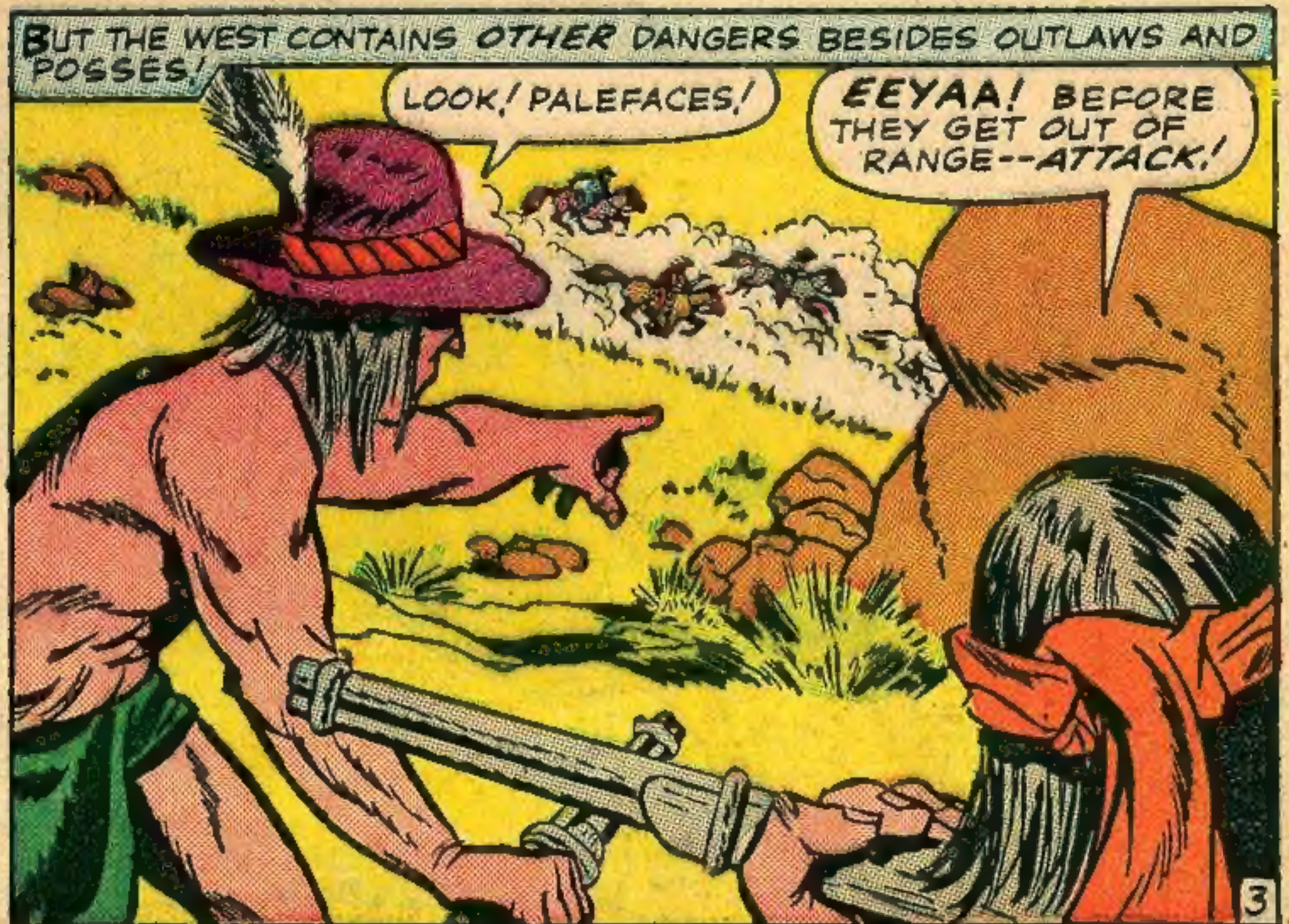
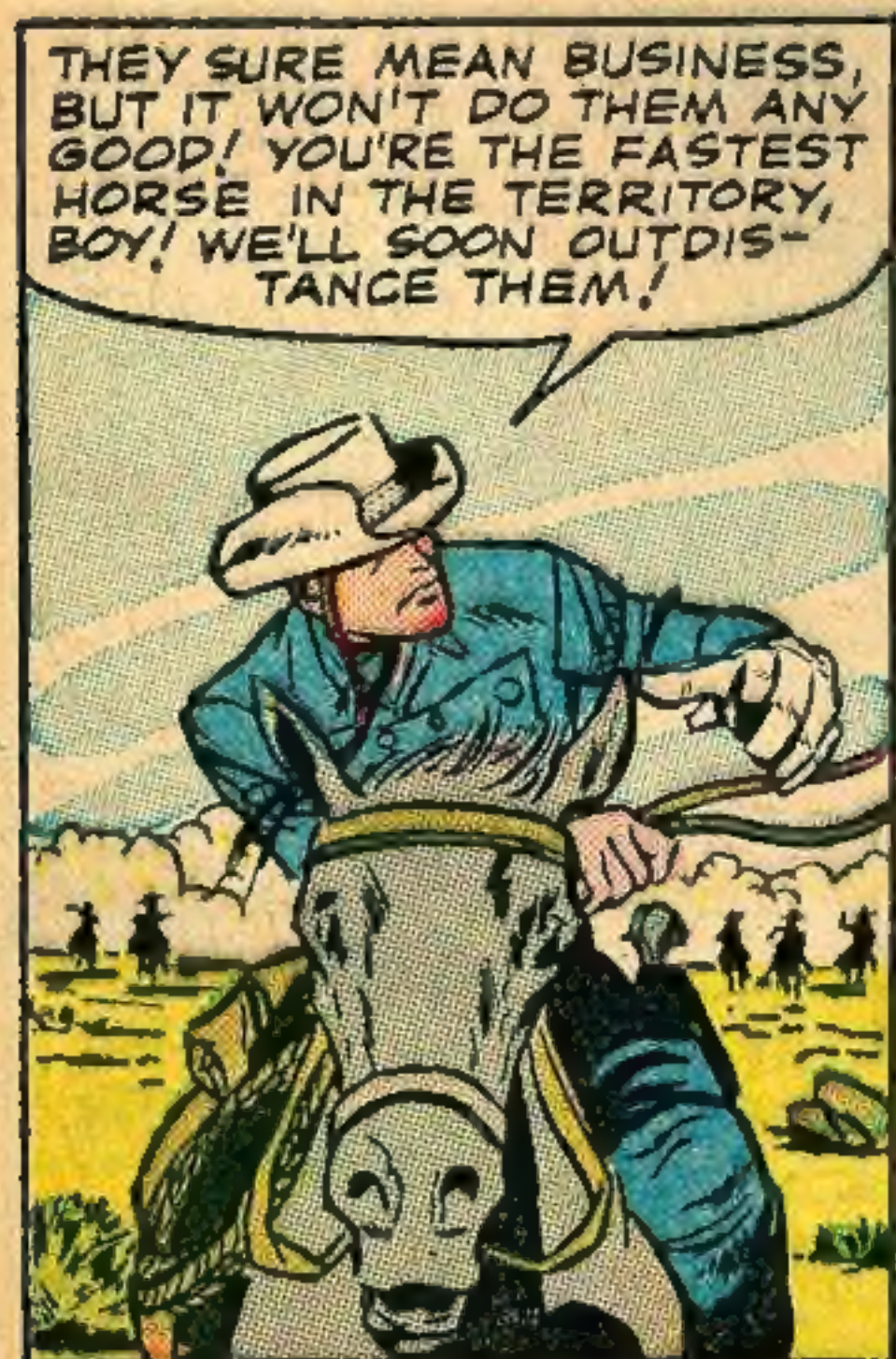
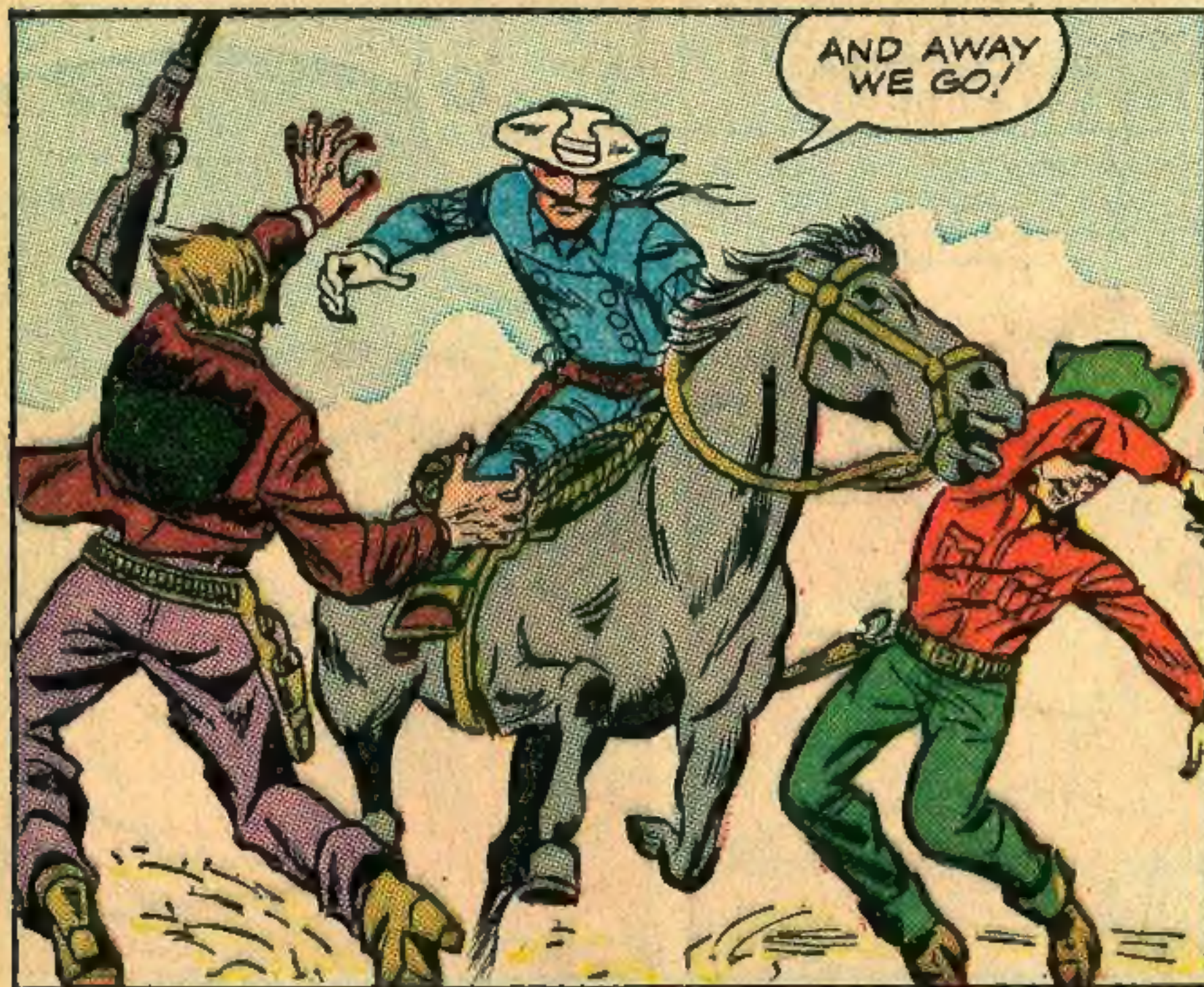
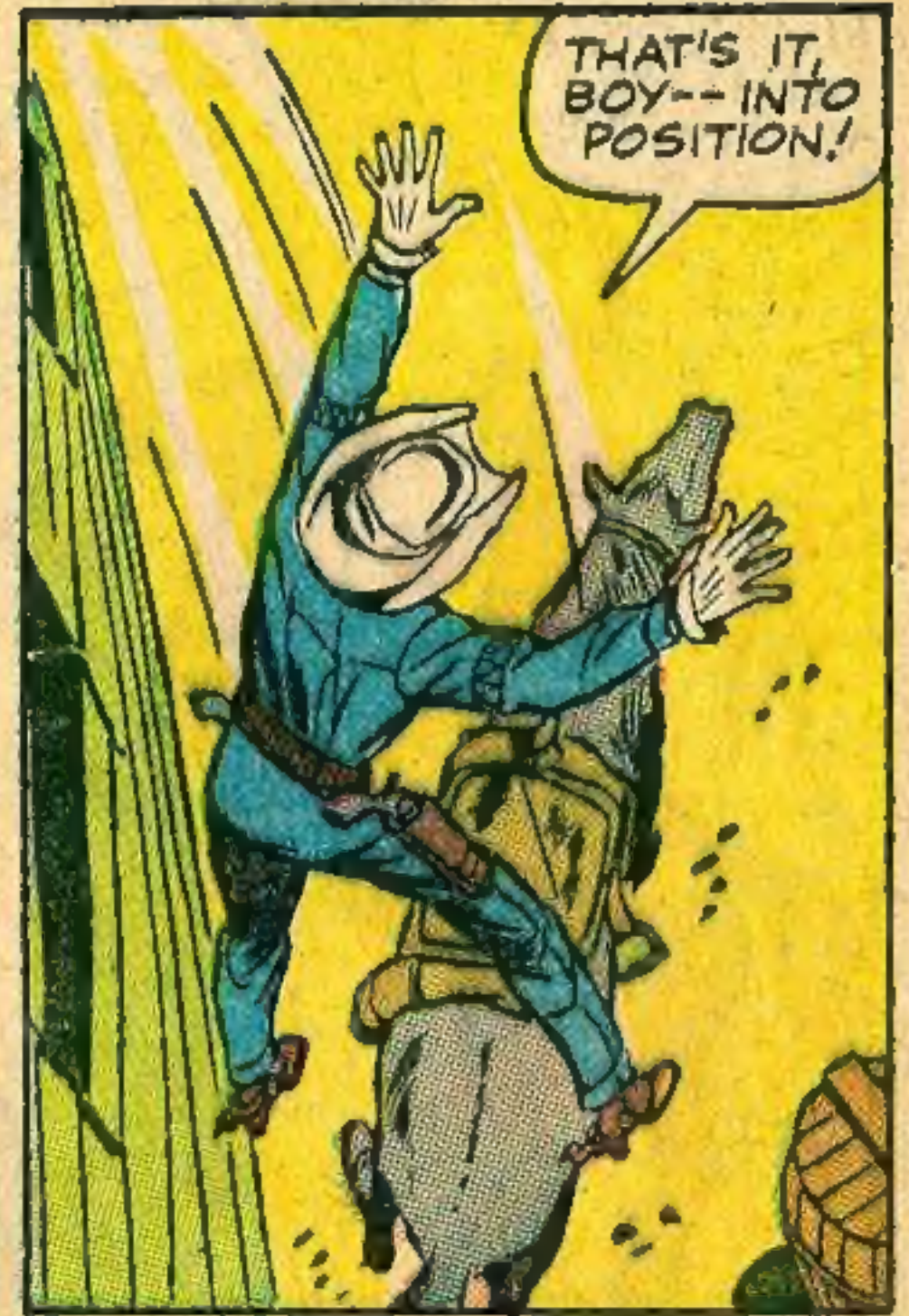
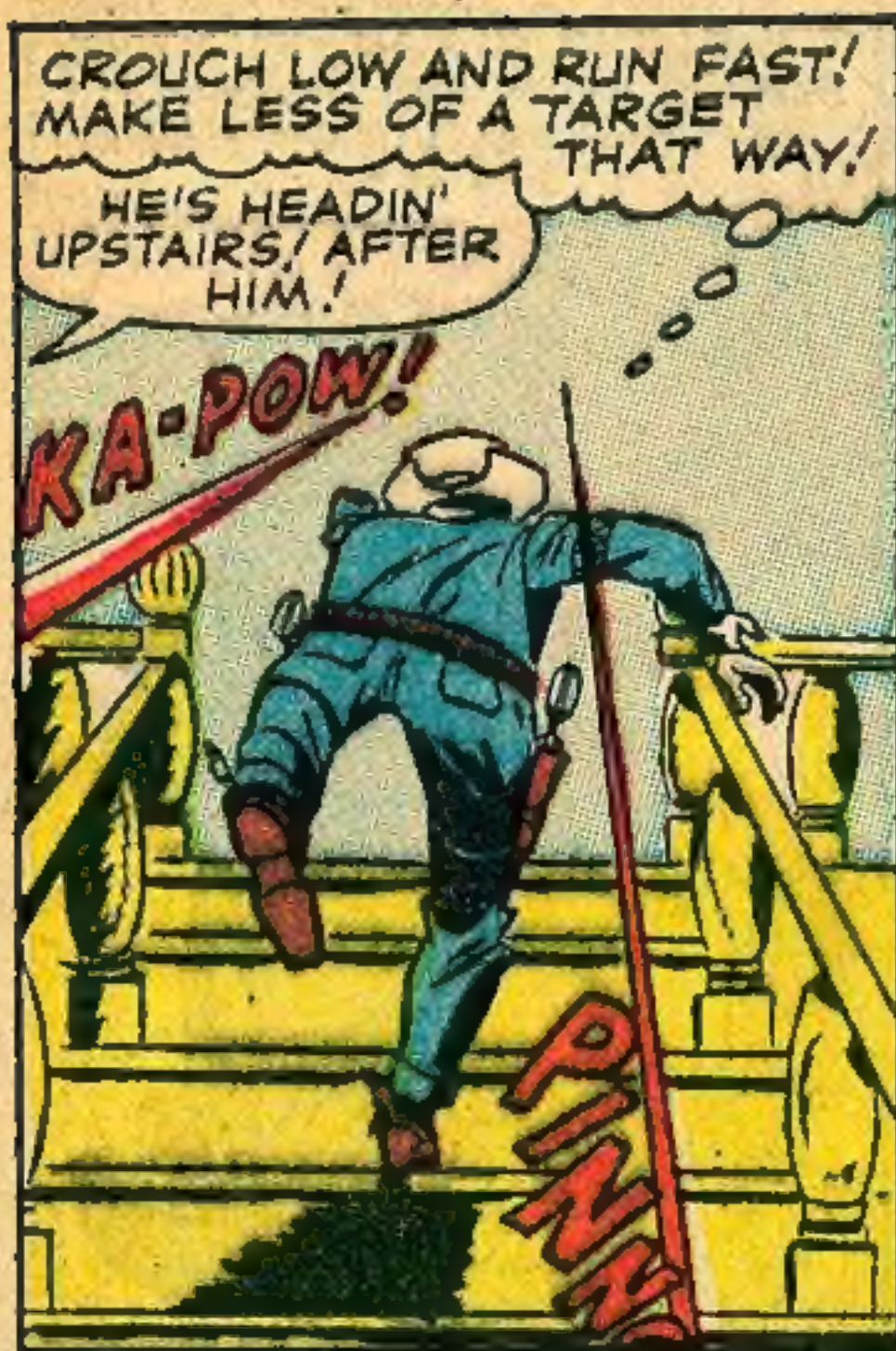


STORY PLOT:  
STAN LEE  
SCRIPT & ART:  
LARRY LIEBER  
LETTERING:  
ART SIMEK

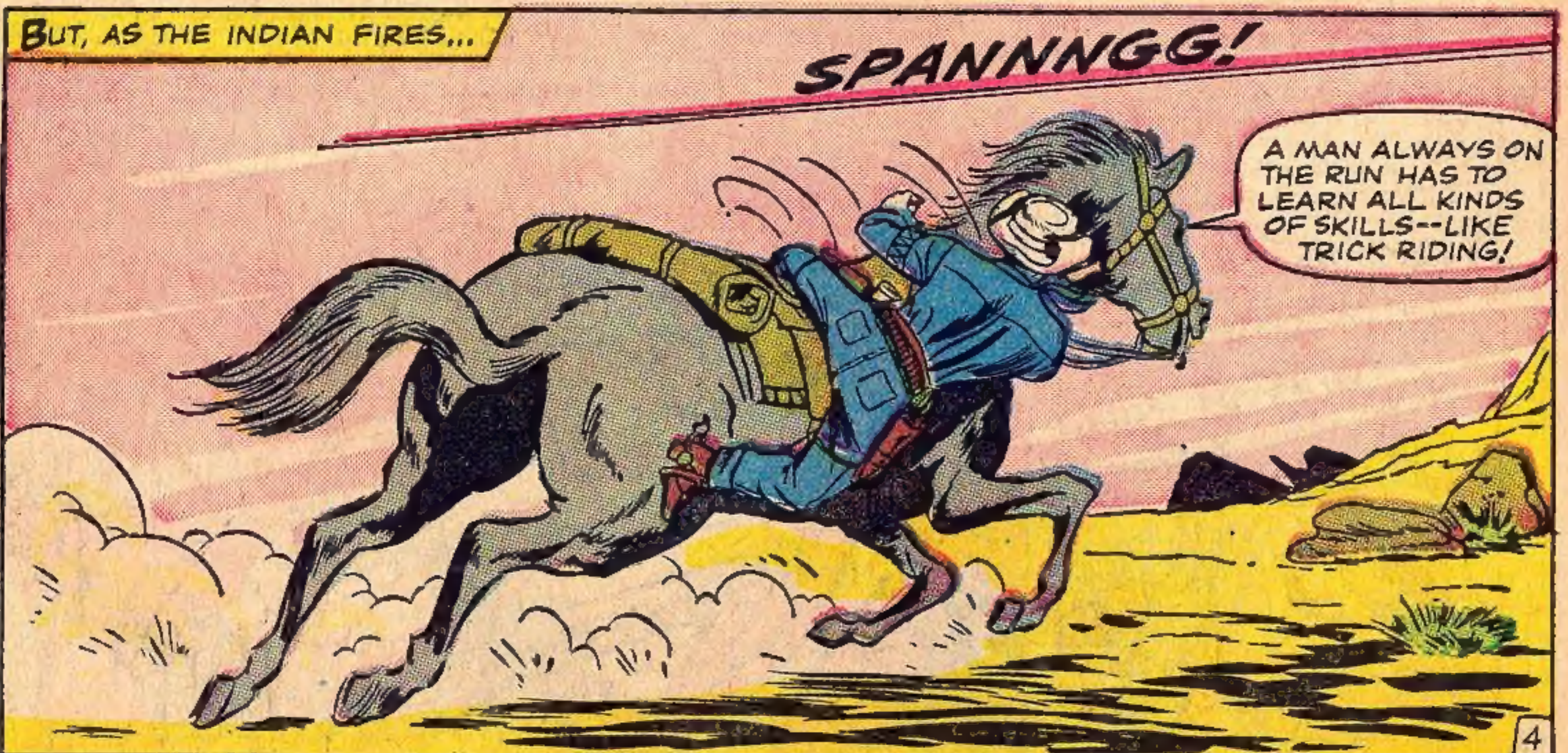
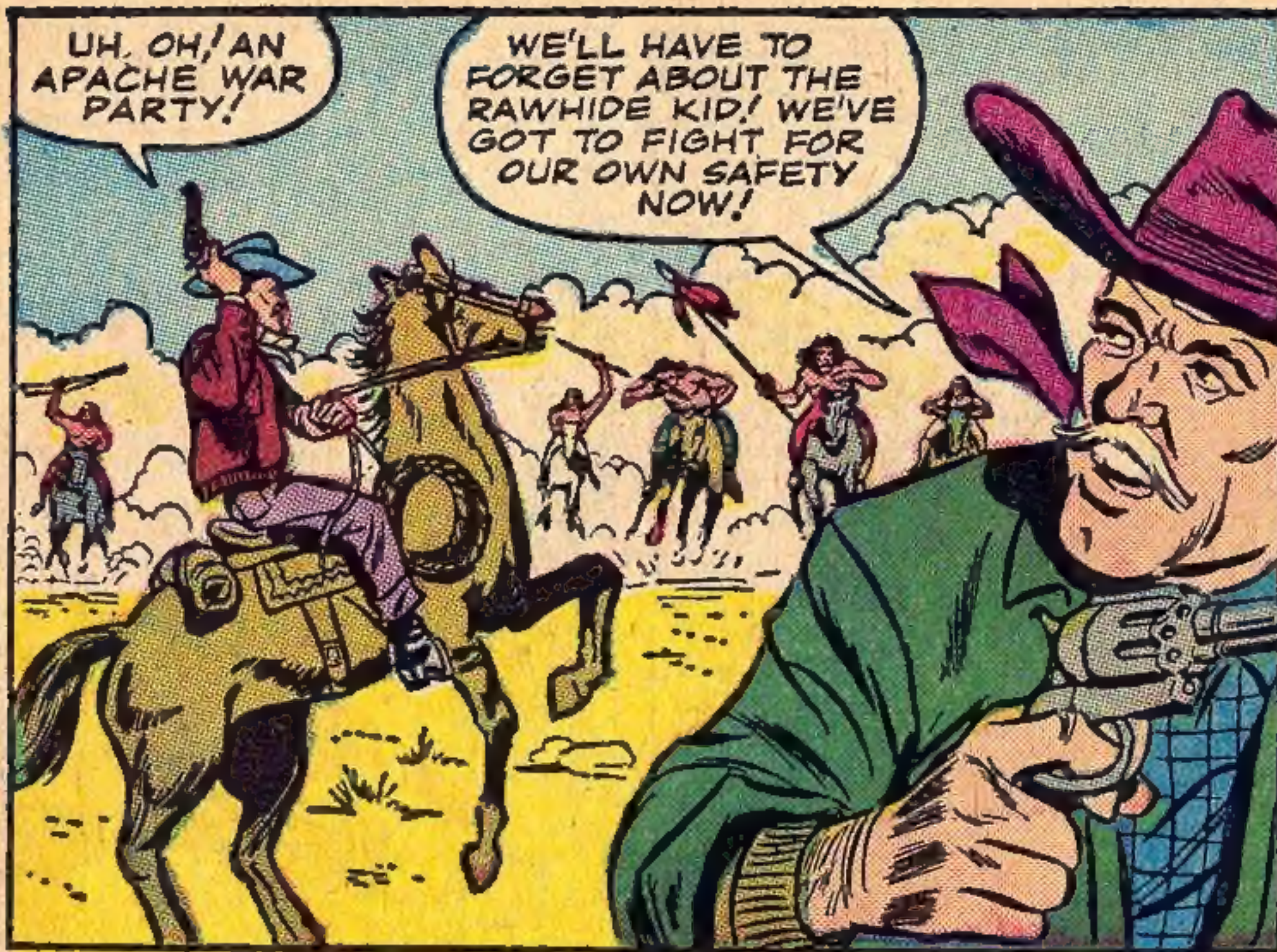








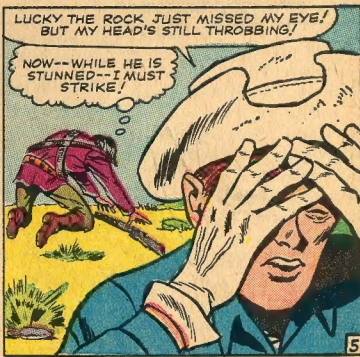
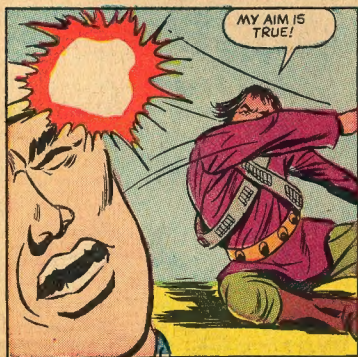






AND AN INSTANT LATER, THE HUNTED BECOMES THE HUNTER!

SMALL PALEFACE IS FOOL TO FIGHT SCREAMING WOLF WITH BARE HANDS!



CONTINUED AFTER NEXT PAGE

# WAY OUT WEST

**P**ETE Stevens was a happy young man. First of all, he loved nothing better than the life on a ranch, and Pete had been working on the Bar X spread for a couple of years. And, Pete had his own horse, bought and paid for from his earnings as a cowpoke. The way Pete treated his cayuse, you'd think the animal was the most valuable object in the whole state of Texas. Well, maybe to Pete he was. "Galahad" was a beauty all right . . . strong, with powerful muscles, and a speedy gait when Pete gave the horse its head.

Another reason for Pete's complete satisfaction with life in general, and ranch life in particular, was the fact that the young man had his eyes on a small spread that was being offered for sale, and in a short time, Pete hoped to have enough money to make the down-payment on the place.

Every time Pete rode by the small place, his imagination went astray, and the place increased in size at least four times! But Pete was a practical young man, and he realized that dreaming would not make him the proprietor of the Langdon property . . . but the right sum of money would. So he began to figure out ways and means of supplementing his income as a cowpoke, so he could make that all-important down-payment. His answer came in the form of a poster being put up around town one day.

Pete had ridden into town to pick up some supplies for his boss Mr. Prentiss, and when he

reached the hardware store, there was the colorful sign staring him right in the face. **RODEO. CONTESTS. BIG PRIZES.** That's when Pete got his brilliant idea. He had never competed in rodeo contests before, but there had to be a first time, he thought, and what better time than now, when big money prizes were being offered, and money was something Pete needed plenty of right now.

From that day until the day of the rodeo, Pete Stevens was a dedicated young man. He was planning to enter as many contests as possible . . . roping, bronco-busting, cowpunching . . . and if he could win first-prize money in any of these events, he'd have what he wanted. So, in all the spare time which his ranch duties allowed him, Pete was practicing.

On Saturday, the big day, the stands were crowded. The folks around the territory looked forward to the rodeo each year, like a kid looks forward to the circus that comes once a year, or folks wait for the first train to come through on the new tracks.

The rope-throwing contest was announced. Pete took his place when his turn came, and did better than his opponents. He won so easily, that he almost thought the judges had made a mistake. But then he remembered how hard he had trained for the event, and was secretly

thankful that he *had* spent all that time in practice. Next, Pete entered the cowpunching contest. In his own mind, he felt he would be quite satisfied if he barely equaled the fast time he had made on his practice tests. But he even beat his practice time! Pete won *that* event too!

Now the young cowpoke had enough money to make that first payment on the Langdon place. He wondered if he should enter the bronco-busting contest, or leave well enough alone. But then he began to figure out all the supplies a man needs when he's getting ready to set himself up as a ranch-owner. Supplies cost money, and Pete was anxious *not* to be burdened with too many debts right from the beginning. If he *could* win the bronco-busting contest the money would buy a mighty big load of supplies! Yes, you guessed it! Pete won all right, cutting off a couple of seconds from the record time of the previous year's rodeo.

Pete was grinning from ear to ear, when the judges presented him with his winnings. He wasted no time in looking up Mr. Langdon in the crowd, telling him he wanted to buy the spread. The older man suggested that Pete meet him at the town's bank on Monday, and they could conclude the deal at that time. Pete wondered how his boss Mr. Prentiss would take

CONTINUED NEXT ISSUE---





# BOYS! MEN! I'LL HELP YOU MASTER YUBIWAZA\*

— says N.J. FLEMING — YUBIWAZA MASTER

\*(YUBIWAZA IS THE SECRET, AMAZINGLY EASY ART OF SELF-DEFENSE THAT TURNS JUST ONE FINGER OR YOUR HANDS INTO A POTENT WEAPON OF DEFENSE—WITHOUT ANY BODILY CONTACT...)

In just 2 hours after you receive "YUBIWAZA" you will be on your way to being an invincible Yubiwaza Master, at home, this Fast, EASY picture way or it costs you nothing.



WHAT YUBIWAZA CAN DO FOR YOU IN JUST A FEW SECONDS . . .

11:05 P.M.—You return from dance. Hoodlums throw insulting remarks to your date.

11:06 P.M.—They attack you with fists and bottles. You counterattack with YUBIWAZA . . .

11:06 P.M. PLUS 7 SECONDS — You are untouched — while every hoodlum is on the run!

The VITAL Decision is YOURS to make! Which shall it be? ☐ To play it "chicken" by running away? ☐ Be a "hothead" and be beaten up? ☐ Mail coupon now and be prepared with Yubiwaza to send your attackers flying!

I'M A 3rd-DEGREE HOLDER OF THE BLACK BELT—SYMBOL OF HIGH PROFICIENCY IN THE JAPANESE SYSTEM OF SELF-DEFENSE THAT USES NO WEAPONS BUT BARE HANDS. I spent many years in Japan learning these little-known SECRETS. The most amazingly effective of all Self-Defense techniques that stood out in ALL my Japanese Training is contained in my AMAZING new Yubiwaza book — all yours to have if you ACT NOW. YUBIWAZA is the name of a fantastic system of Self-Defense that makes use of an EASY-to-Learn knowledge of vital body areas, and the techniques of the use of just ONE Finger or the entire hand to counteract & overcome ANY violent attack. It is commonly known that with the aid of Yubiwaza, young men — and girls, too! — with only a few hours of training, turn back 2, 3 and even 4 attackers — temporarily DISABLING ONE, putting another to flight, making a third howl with pain, while the fourth begged his opponent to stop!

## NOW YOU TOO CAN LEARN YUBIWAZA!

The experts in Japan, who know and teach these ONE-finger techniques, have now explained that YUBIWAZA is a centuries-old system of Self-Defense which is so simple and so effective that outsiders were never instructed in its use. The system was restricted to Japanese who SWORE to apply these methods only in time of danger and attack by an aggressor. Many of the very techniques in my Yubiwaza book, once highly guarded secrets of the ancient Samurai warriors never shown to outsiders are now shown to you — FIRST time!

EASY — And I am now ready to show you, too, through clear, easy-to-understand photos, every secret. I guarantee to make you a YUBIWAZA specialist in hours—or every cent you paid will be refunded. You don't have to attend my school where I train beginners like you and turn them into experts. Now I can show you how to practice YUBIWAZA in the privacy of your own home with only a few minutes of practice a day. I'll show you how to defend yourself against hoodlums, bullies, "wise guys" and juvenile delinquents who respect neither lives nor property. When you apply YUBIWAZA methods, you can cut an aggressor down with JUST ONE FINGER! You can disarm an opponent rushing you with his fists, a broken bottle, a revolver or any kind of bludgeon. You can turn an aggressor's attack into your advantage with only one finger or your bare hands. No matter how "hot" the action gets, YUBIWAZA keeps you "on top." You can apply simple pressure of your finger against any one of a dozen or more vital nerve centers of your opponent and watch his gun or knife fall from his limp hand while he himself sinks to the ground completely helpless and faint. If the neighborhood bully pushes you, you

"I WEIGH ONLY 98 LBS. — YET I CAN PARALYZE A 200 POUND ATTACKER WITH JUST A FINGER — BECAUSE I KNOW YUBIWAZA!"

says Yoshie Imanami —  
Pretty Japanese wife of N.J. Fleming — Yubiwaza Master



can make him say "uncle" quickly — with the help of YUBIWAZA!

## MASTER EVERY SITUATION!

Make no mistake! The world is crowded with anti-social enemies who think nothing of sticking a knife into the ribs . . . or attacking peace-loving citizens just for the fun of it . . . or molesting boys and girls shamelessly. There is a crying need for a system of self-defense that relies on KNOWLEDGE, not big muscles or strength . . . that depends on TECHNIQUE — not on weight or size of body . . . that is based on simple TRAINING—not on illegal possession of weapons. When you know YUBIWAZA you can disarm and disable your opponent in seconds. You can repel a mugger who grabs you from behind—no matter how big he is or how much he weighs. Instantly you know WHERE to attack, and how. You learn the body's major vulnerable regions, the defense or on-guard position to take, and your body's personal weapons which you can apply to maximum advantage. I have jam-packed all I know about YUBIWAZA into my Guide, which I have profusely illustrated and clearly explained. I take you step by step through the fundamentals of this amazing system so that you understand clearly and immediately how these effective principles work. You learn those tricks used by marines, police and G-men . . . how to floor any bully . . . how to touch vital spots that will make any attacker helpless. No matter whether you are big or small, strong or weak, you can overpower practically any opponent with lightning speed!

## BECOME A NEW MAN!

Knowledge of YUBIWAZA will turn you into a NEW MAN even if you never actually have to use it! For you will become SELF-ASSURED through your ability to handle yourself. You will walk with a deter-

mined and confident air secure with the knowledge that NOTHING can frighten you . . . that you can deal with ANY man, ANY weapon, ANY situation—and that you can do all this with NO bodily contact! And you will win respect and admiration from everyone.

Thousands of men of all ages have won confidence and respect by learning YUBIWAZA. YOU can do the same! You owe it to your own peace of mind . . . to your friends and loved ones—to be able to defend yourself in these days when attack may come at any time and place from hoodlums, criminals and delinquents. So mail Coupon NOW for my COMPLETE instruction on YUBIWAZA. If you and your friends don't say that YUBIWAZA has made a NEW MAN out of you, every cent will be refunded!

## TWO FREE GIFTS!

If you order now, I'll include without extra charge 2 free gifts: your personal copy of HOW TO EASILY OVERCOME AND MASTER AN INFERIORITY COMPLEX, BASHFULNESS AND SHYNESS—plus—HOW TO DO STRONG-MAN STUNTS WITH EASE. And if you order promptly, I'll also include without extra charge your personal Membership Card in the American Yubiwaza Federation.



YUBIWAZA SYSTEM, DEPT. Y-92, 285 Market St. NEWARK 2, NEW JERSEY

## FREE WITH YOUR ORDER — THESE 2 THRILLING AND USEFUL GIFTS!



**"HOW TO EASILY OVERCOME AND MASTER INFERIORITY COMPLEX, BASHFULNESS, SHYNESS"**

Fellow—did you know that you have untapped resources within your personality—assets that can help you along in life? You CAN win more girl and boy friends! If YOUR personality is being smothered by an inferiority complex, or if you are bashful or shy—then you MUST read this amazing new Guide to overcoming these handicaps. You learn how to make the "right" approach . . . what to say and how to act . . . plus how to break the ice, many valuable tips!



**"HOW TO DO STRONG-MAN STUNTS WITH EASE"**

Would you like to know how to tear a license plate in HALF . . . or break bricks bare-handed, using very little strength . . . or to split a plank by using breath, sand and straw? How about splitting a bottle cap in half? YOU CAN DO ALL OF THIS—if you know the secret. And the secret is NOT brute strength—but technique! Your personal copy of HOW TO DO STRONG-MAN STUNTS WITH EASE will show you exactly how each trick is performed! Mail Coupon NOW!

MAIL MONEY- SAVING NO RISK FREE TRIAL COUPON NOW!

YUBIWAZA SYSTEM, DEPT. Y-92  
285 Market St., NEWARK 2, NEW JERSEY

Rush your complete YUBIWAZA Program in plain wrapper. I enclose \$1.98 as payment in full—nothing more to buy. My friends and I must be delighted with my amazing new YUBIWAZA power, or you will refund my money in full. Include my FREE gifts with YUBIWAZA—my personal copy of HOW TO EASILY OVERCOME AND MASTER AN INFERIORITY COMPLEX, BASHFULNESS AND SHYNESS and HOW TO DO STRONG-MAN STUNTS WITH EASE.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



BUT, AS THE APACHE RAISES THE RIFLE, THE KID REGAINS HIS SENSES...

IT AINT POLITE TO GUN A MAN IN THE BACK... AND WHEN THAT MAN IS THE RAWHIDE KID, IT'S DOWNRIGHT DANGEROUS!



A MOMENT LATER, A CRY OF ALARM RINGS OUT!

PALEFACE SOLDIERS!

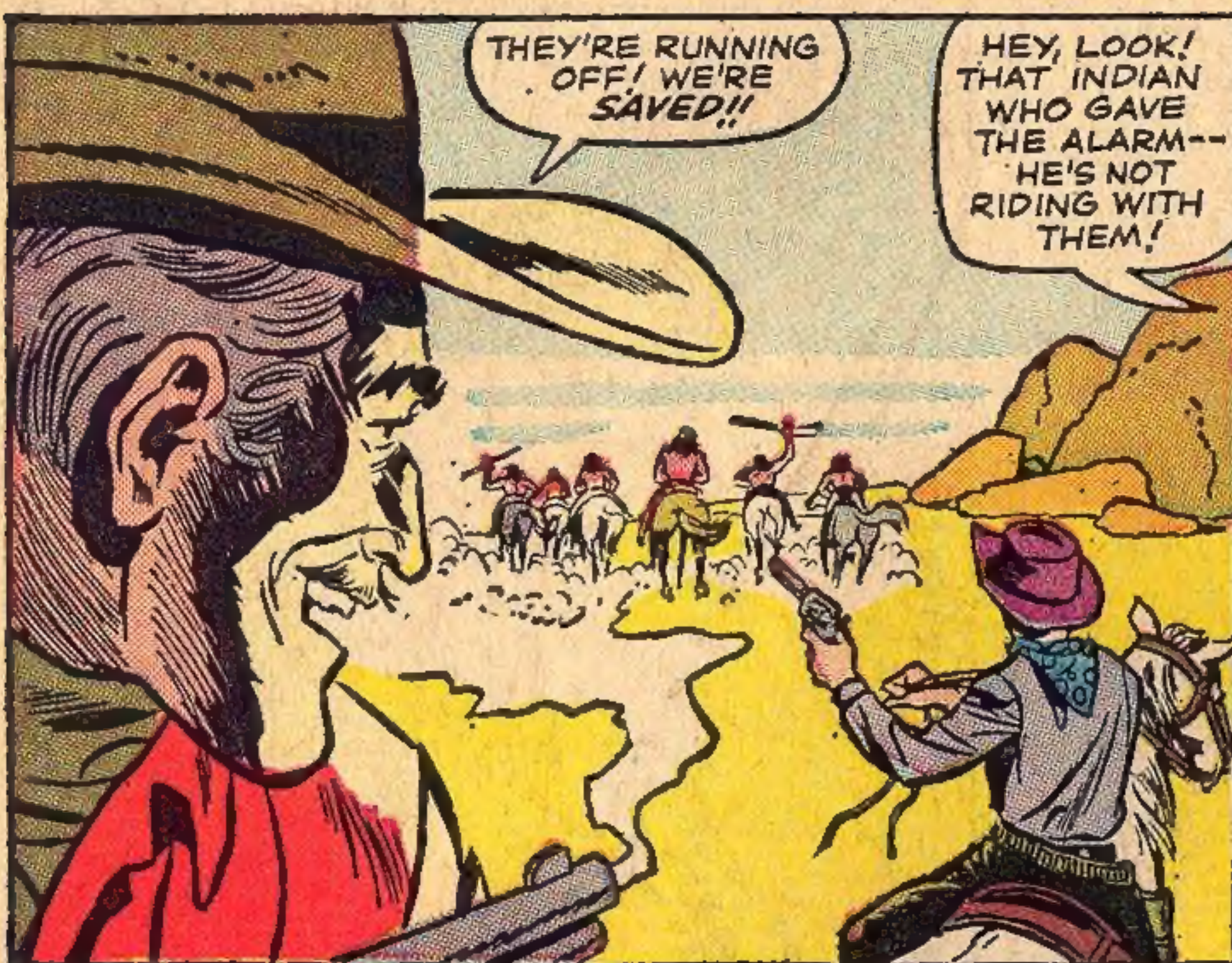
WE WILL BE NO MATCH FOR THEIR MANY THUNDER-STICKS!

WE MUST FLEE!



THEY'RE RUNNING OFF! WE'RE SAVED!!

HEY, LOOK! THAT INDIAN WHO GAVE THE ALARM-- HE'S NOT RIDING WITH THEM!



NO WONDER! THAT SCOUT AINT NO INDIAN! HE'S THE RAWHIDE KID!

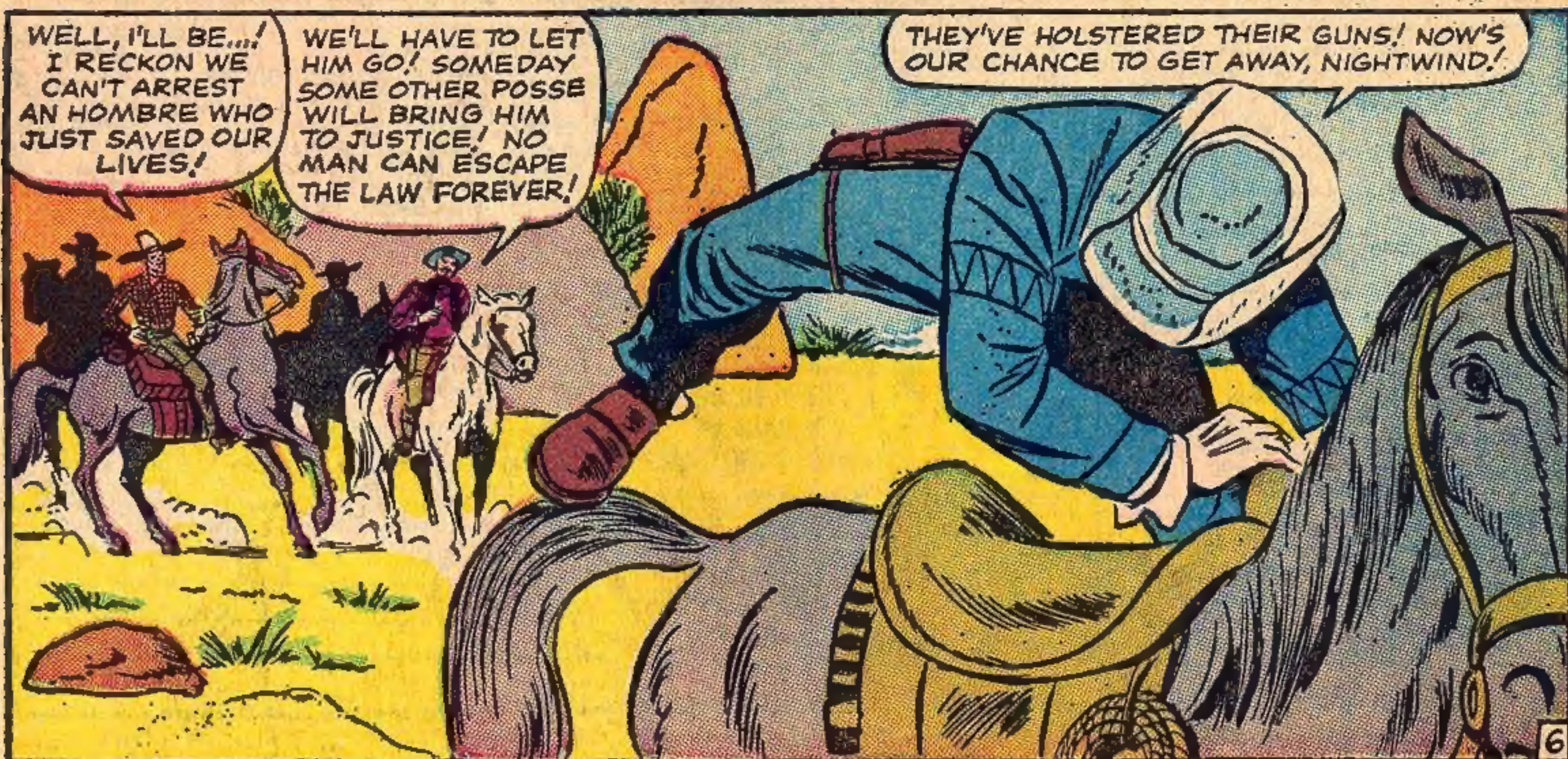
THE TRICK WORKED! I DON'T NEED THESE DUDS ANY MORE!



WELL, I'LL BE...! I RECKON WE CAN'T ARREST AN HOMBRE WHO JUST SAVED OUR LIVES!

WE'LL HAVE TO LET HIM GO! SOMEDAY SOME OTHER POSSE WILL BRING HIM TO JUSTICE! NO MAN CAN ESCAPE THE LAW FOREVER!

THEY'VE HOLSTERED THEIR GUNS! NOW'S OUR CHANCE TO GET AWAY, NIGHTWIND!

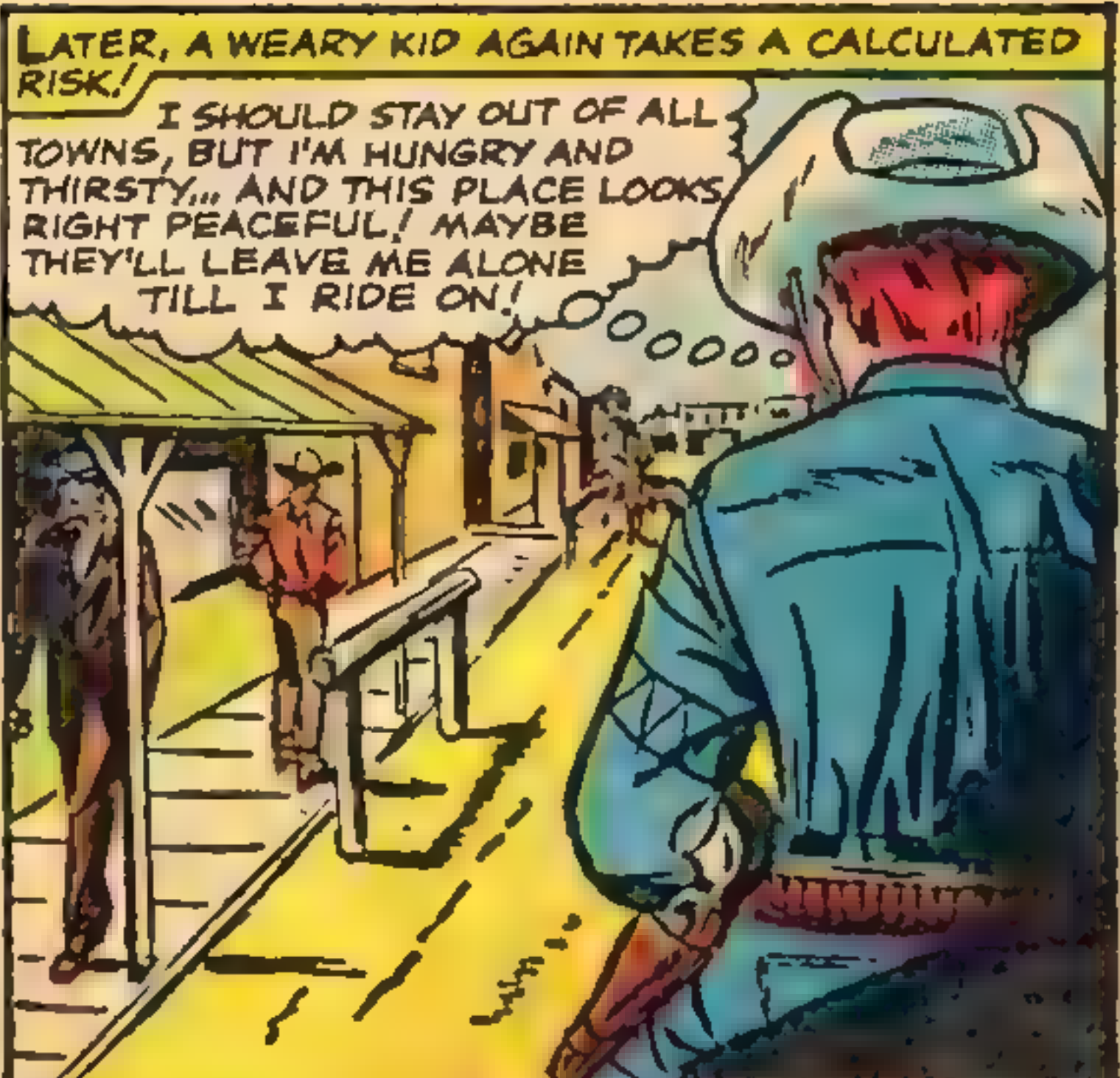






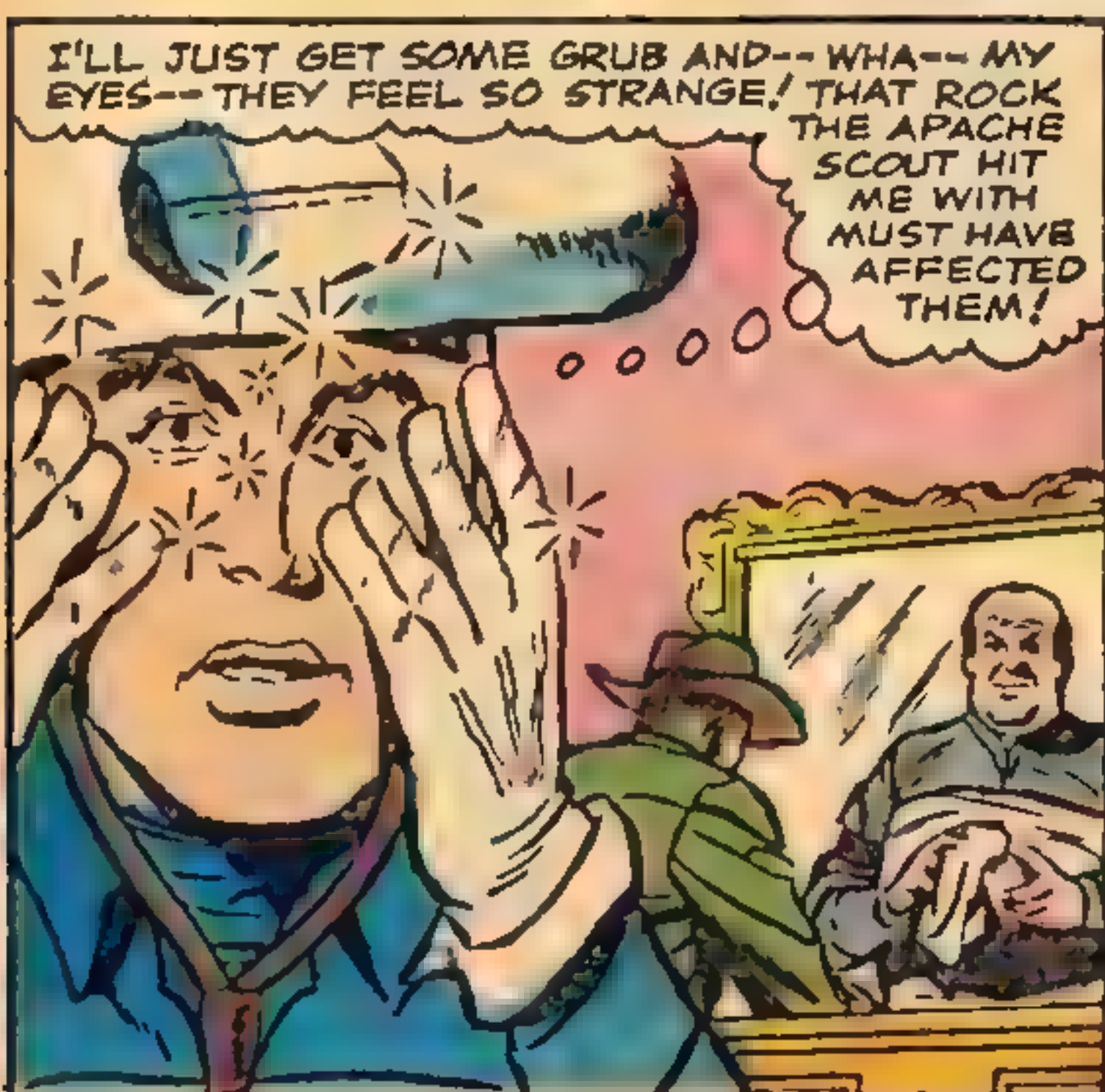
THEY'RE HEADING BACK TO TOWN, NIGHTWIND! I GUESS I GOT A REPRIEVE! BUT FOR HOW LONG? WHEN WILL THE DAY OF RECKONING BE? THE DAY WHEN I EITHER GET ARRESTED OR SHOT? BUT MAYBE IT'S BEST NOT TO THINK OF IT!

WHEN THE TIME COMES, FATE WILL DEAL THE CARDS SHE'S HOLDING FOR ME!



LATER, A WEARY KID AGAIN TAKES A CALCULATED RISK!

I SHOULD STAY OUT OF ALL TOWNS, BUT I'M HUNGRY AND THIRSTY... AND THIS PLACE LOOKS RIGHT PEACEFUL! MAYBE THEY'LL LEAVE ME ALONE TILL I RIDE ON!



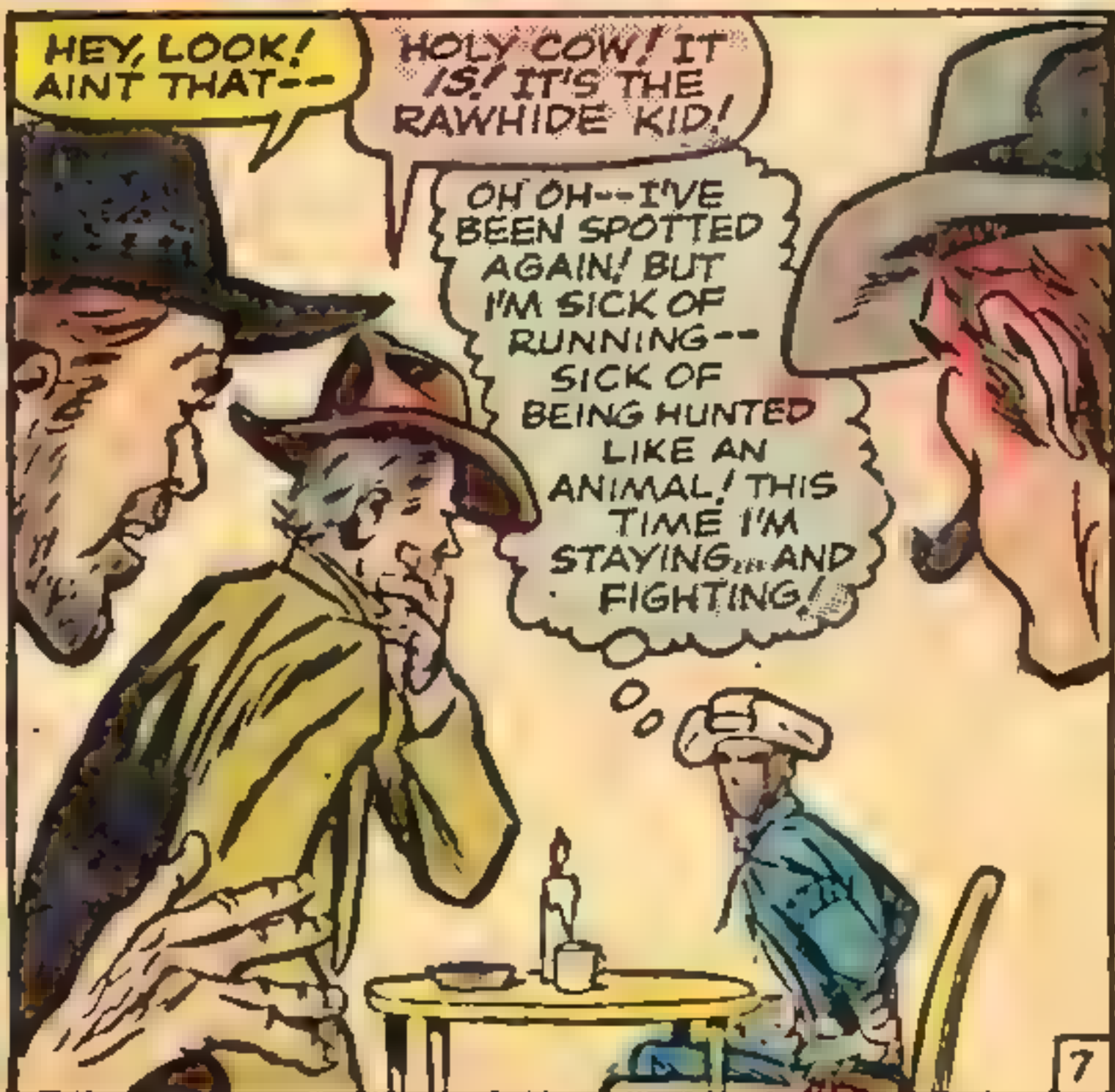
I'LL JUST GET SOME GRUB AND-- WHA-- MY EYES-- THEY FEEL SO STRANGE! THAT ROCK THE APACHE SCOUT HIT ME WITH MUST HAVE AFFECTED THEM!



I--I CAN HARDLY SEE! EVERYTHING I LOOK AT IS JUST A BLURRED IMAGE TO ME!



NOW THINGS ARE COMING BACK INTO VIEW! THE SPELL WAS JUST TEMPORARY! I'M ALRIGHT AGAIN!

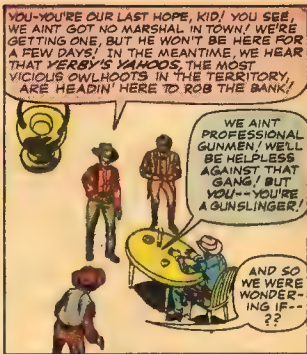
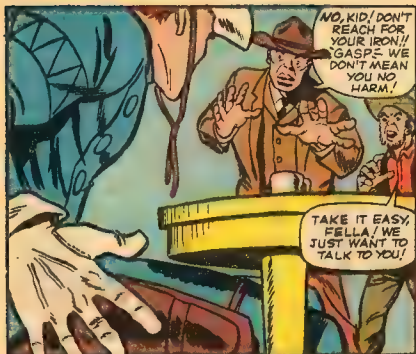


HEY, LOOK! AIN'T THAT--

HOLY COW! IT IS! IT'S THE RAWHIDE KID!

OH OH--I'VE BEEN SPOTTED AGAIN! BUT I'M SICK OF RUNNING-- SICK OF BEING HUNTED LIKE AN ANIMAL! THIS TIME I'M STAYING... AND FIGHTING!







HOW--HOW CAN I FIGHT--FIGHT GUNMEN WHO ARE JUST A HAZY BLUR TO ME! I WON'T STAND A CHANCE!

BUT, ONCE AGAIN THE SPELL PASSES...

I'M ALRIGHT AGAIN! I JUST HOPE I STAY THIS WAY LONG ENUFF TO GET THE JOB DONE!

SURE, KID! BOY, ARE THOSE OUTLAWS IN FOR A SURPRISE!

OKAY, GENTS--STEP ASIDE!

THAT'S FAR ENUFF, MISTER! YOU AND YOUR BOYS JUST TURN AROUND AND LEAVE TOWN AND YOU'LL AVOID A MESS OF TROUBLE!

WELL, WELL, LOOKS LIKE WE'RE BEIN' THREATENED BY THE RAWHIDE KID!

I ALWAYS HANKERED TO MEET YOU, KID,... AND NOW THAT I HAVE, I SEE YOU'RE NOTHING BUT A PUNY, SMOOTH-SKINNED BIG-TALKIN' MILKSOP!

WELL, BOYS, ARE WE GONNA LET THIS SHRIMP SCARE US OFF? 'COURSE NOT! GUN HIM DOWN!

IT'LL BE A PLEASURE, BOSS!

YEAH, BOYS--GUN ME DOWN--IF YOU CAN!

YEOW!!

WHA--

MY HAND!!

WHATSAMATTER, FELLAS? DID I DRAW TOO FAST FOR YOU? AIN'T IT A SHAME!



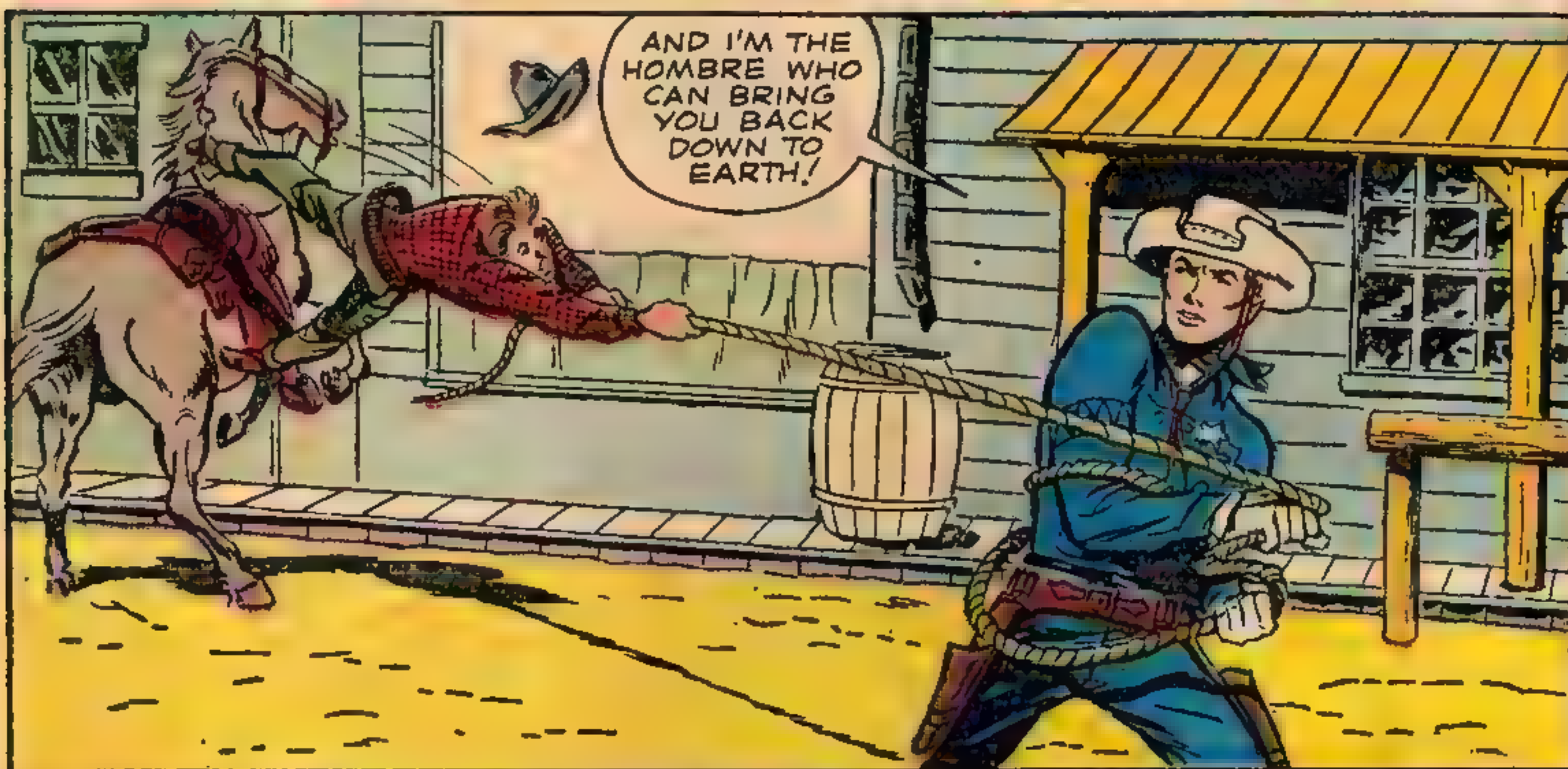


HE'S TOO FAST TO  
OUTDRAW! BUT THERE'S  
MORE'N ONE WAY TO  
SKIN A CAT!

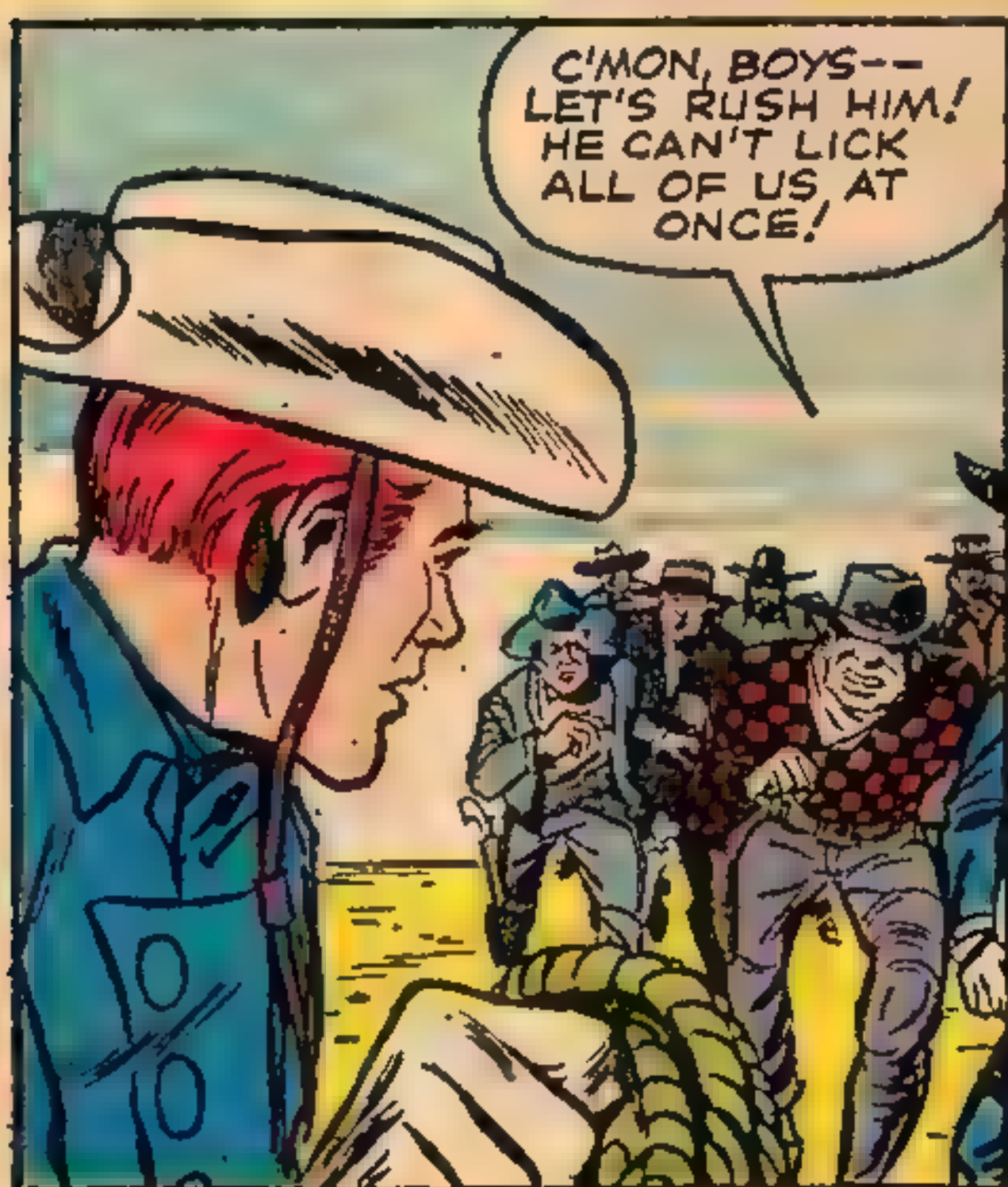


HAW! NOW I GOT  
YOU HOGTIED! YOU'RE  
THRU, KID!

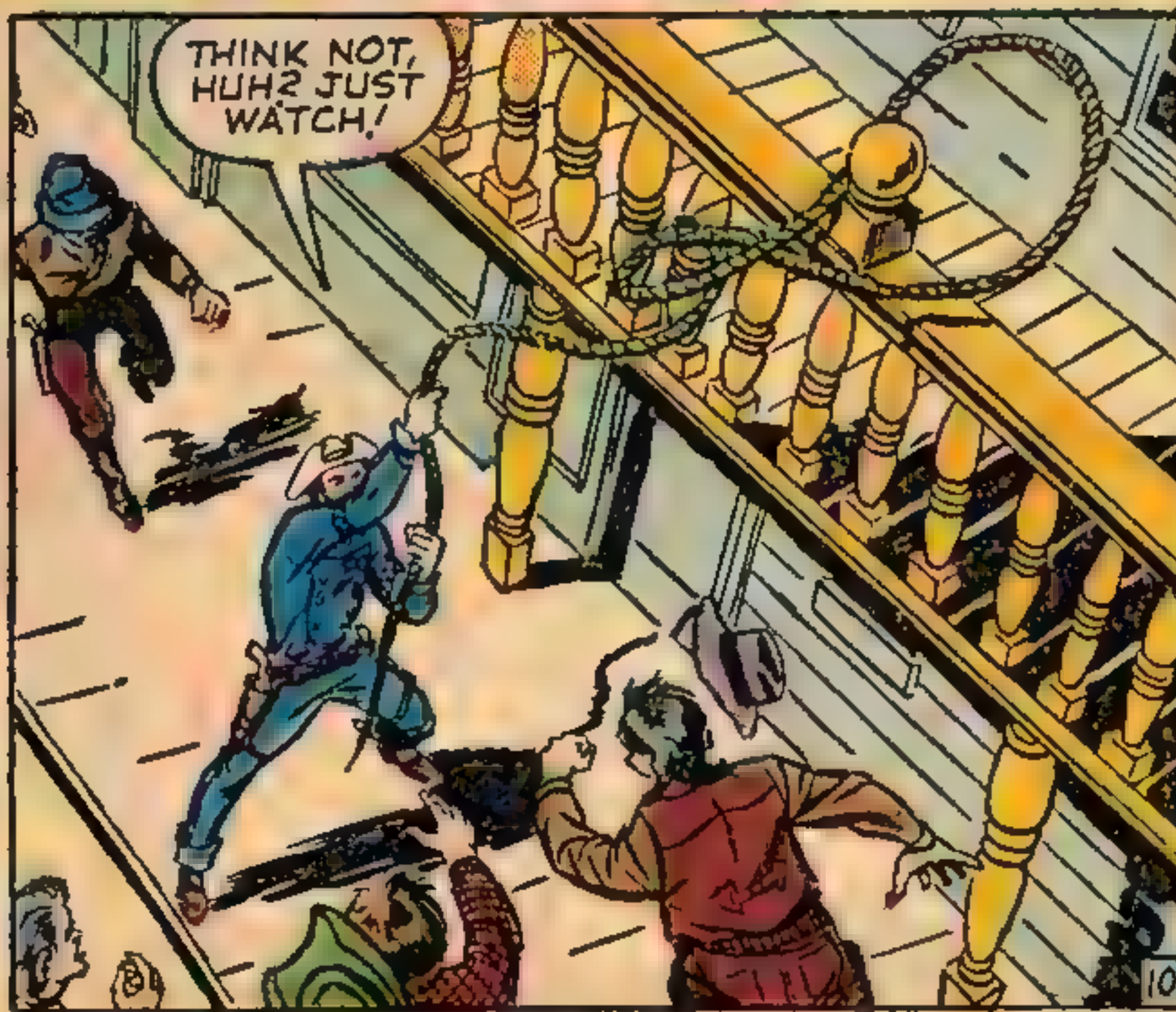
MISTER, YOU'RE  
LIVING IN A FOOL'S  
PARADISE!



AND I'M THE  
HOMBRE WHO  
CAN BRING  
YOU BACK  
DOWN TO  
EARTH!



C'MON, BOYS--  
LET'S RUSH HIM!  
HE CAN'T LICK  
ALL OF US AT  
ONCE!



THINK NOT,  
HUH? JUST  
WATCH!

CONTINUED AFTER NEXT PAGE



# PLAY 1964 BIG LEAGUE BASEBALL GAMES

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 400 big league players perform according to their actual abilities and your managerial decisions. You, the manager, call strategy moves for all 20 major league teams.

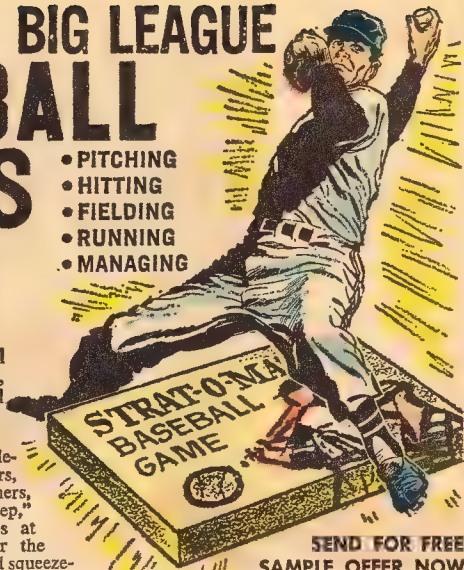
You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 400 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

For example, in batting Dick Stuart will be among the leaders in both homeruns and strikeouts, Albie Pearson will be

- PITCHING
- HITTING
- FIELDING
- RUNNING
- MANAGING



**SEND FOR FREE**

**SAMPLE OFFER NOW**

among your batting average leaders, but will hit less homeruns than the average ballplayer.

In pitching, Warren Spahn will display brilliant control, be difficult to hit, but will yield as many "gopher" balls as the average major league pitcher.

In fielding, Willie Mays will make catches which other outfielders would fail to make. Bill Mazeroski will make fewer errors and take away more would-be base hits than other second basemen. In base running, and stealing also, all players will perform realistically.

The above are just some of STRAT-O-MATIC's highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and FREE STRAT-O-MATIC SAMPLES. Don't delay. Write today!



Strat-O-Matic Game Co., Inc. Box 541, Great Neck, N. Y.  
**MAIL COUPON NOW FOR FREE SAMPLE OFFER**

Strat-O-Matic Game Co., Inc., Box 541, Great Neck, N. Y.

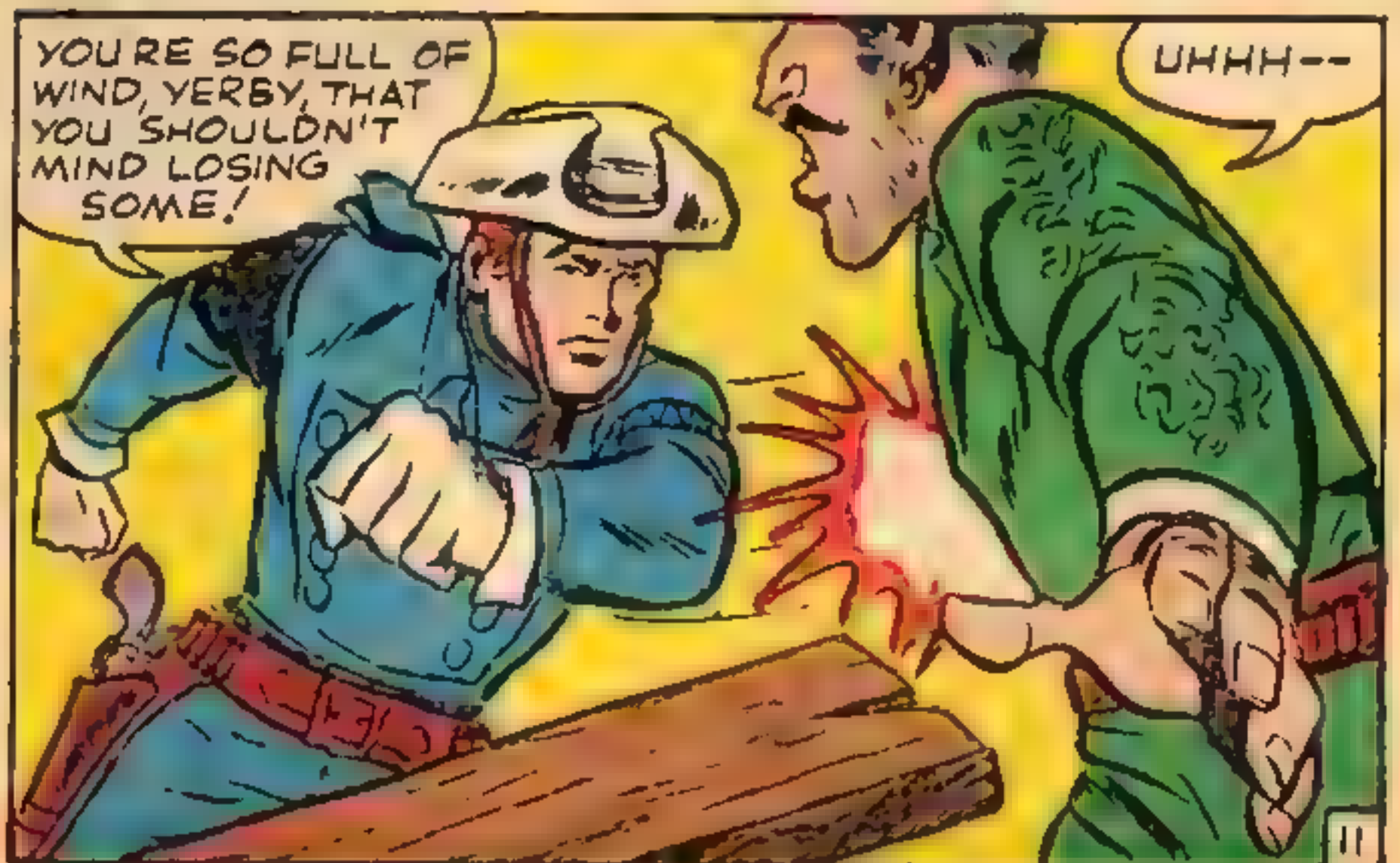
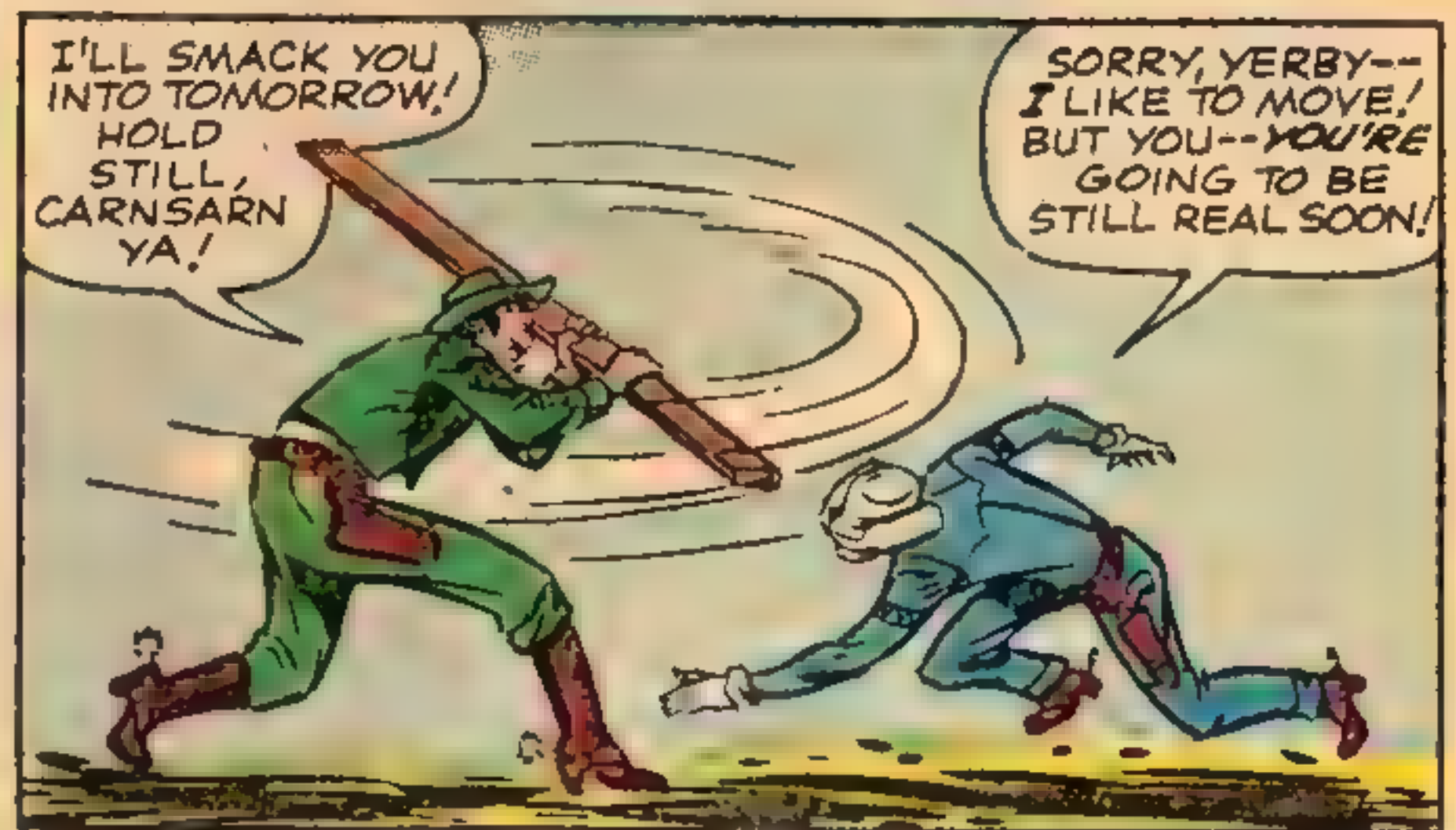
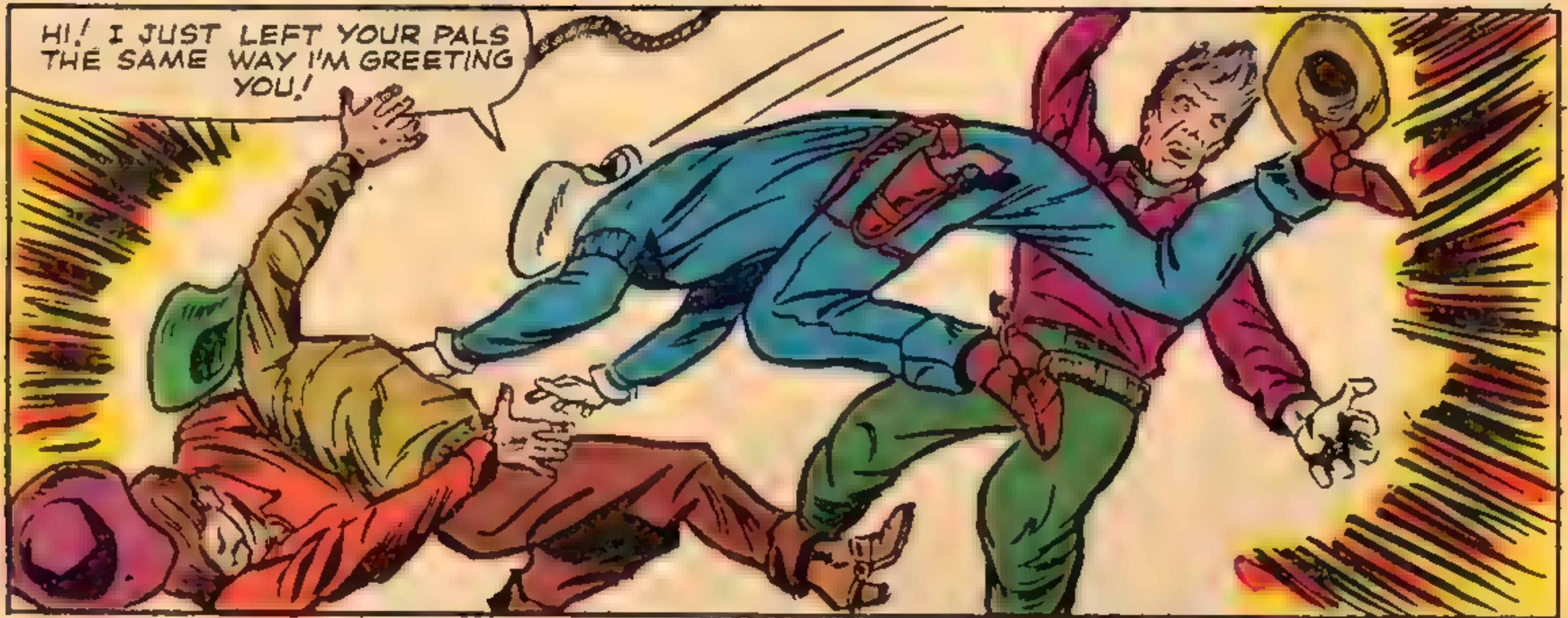
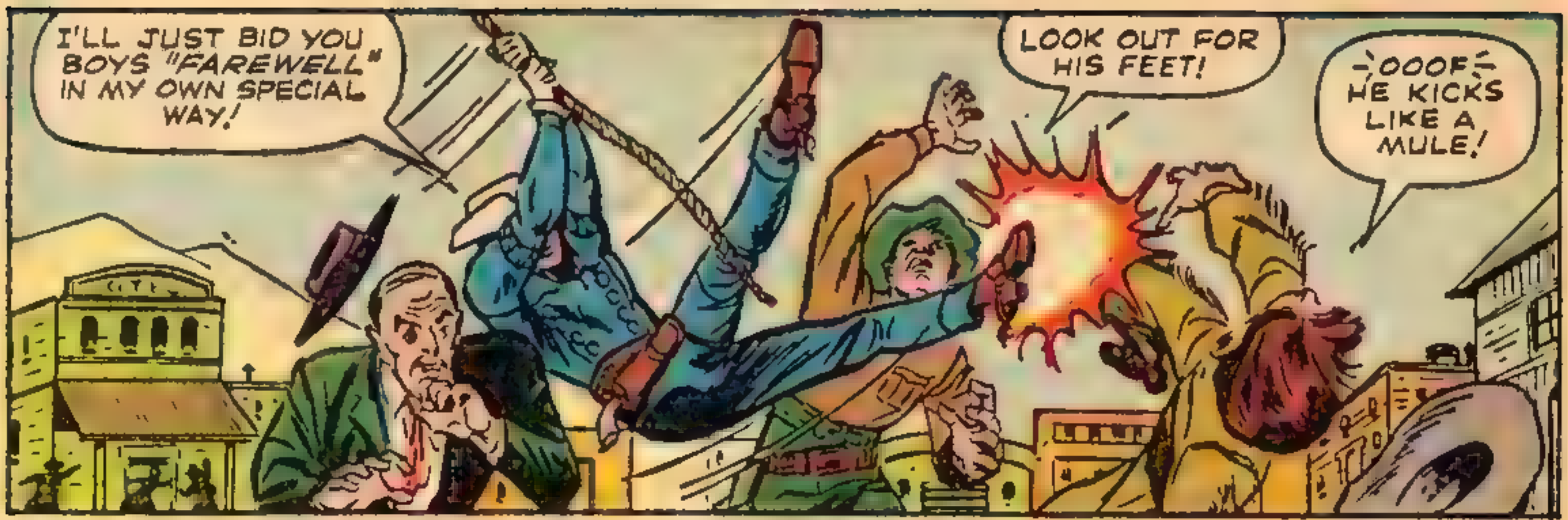
Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples by return mail.

Name \_\_\_\_\_

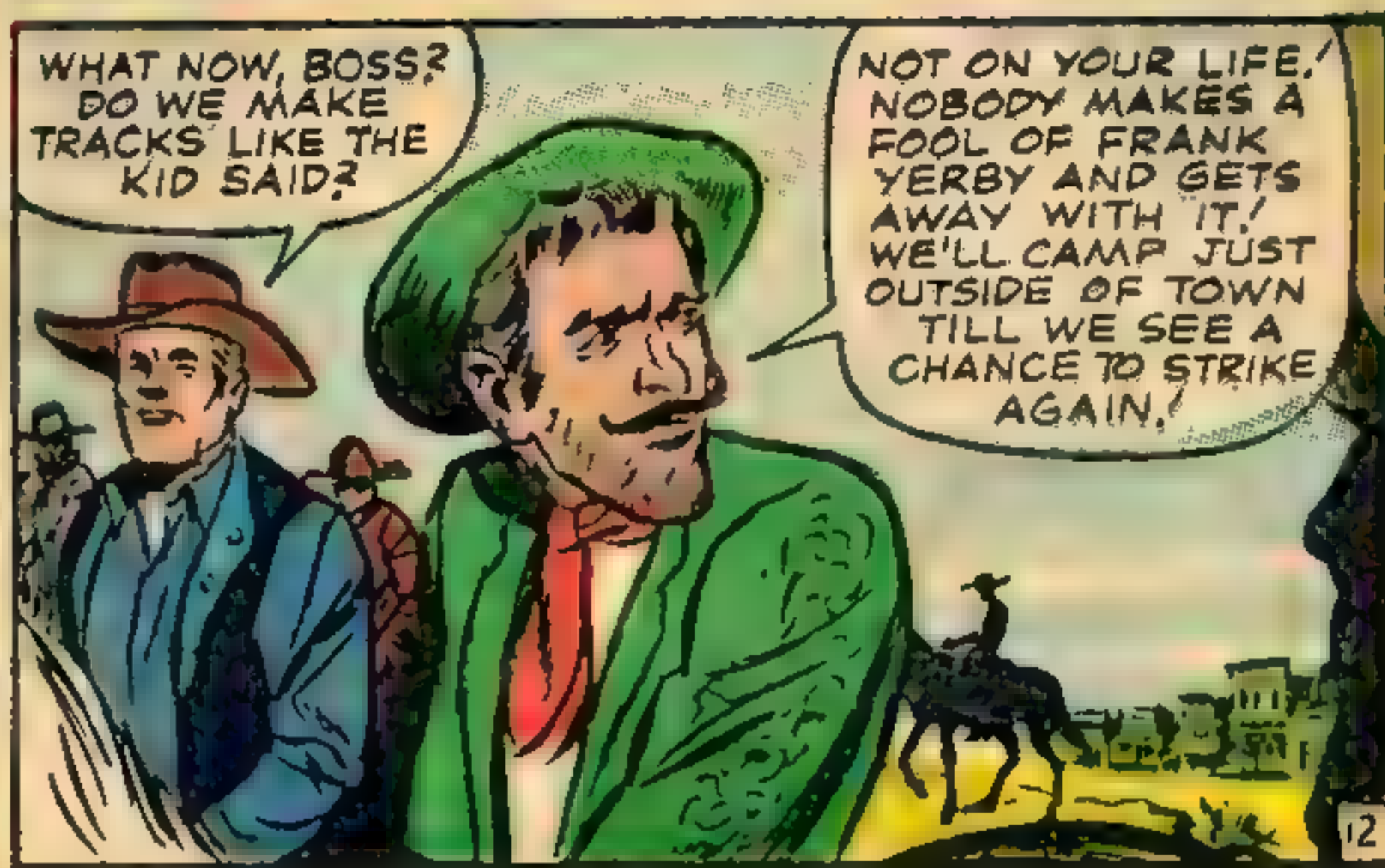
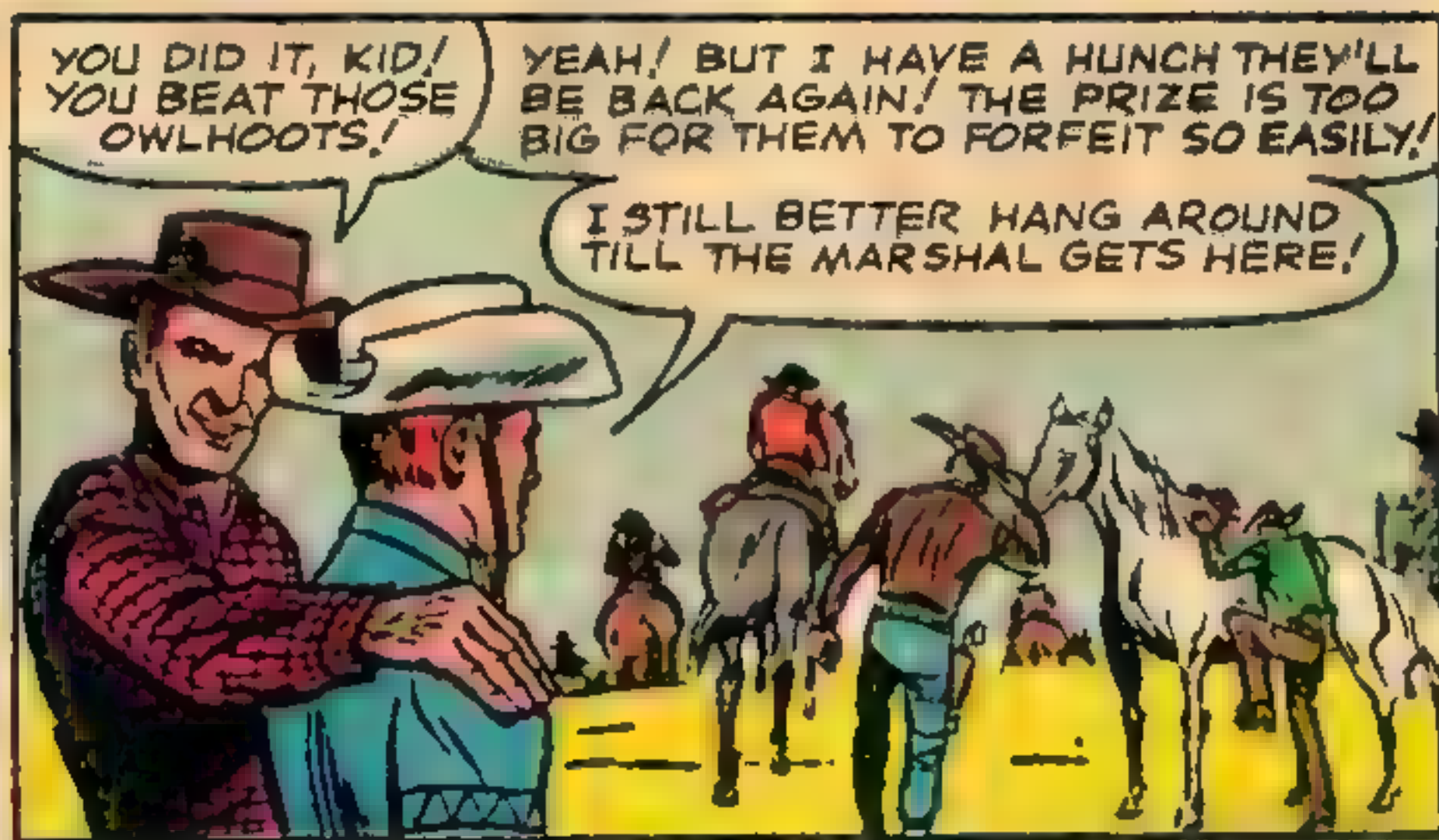
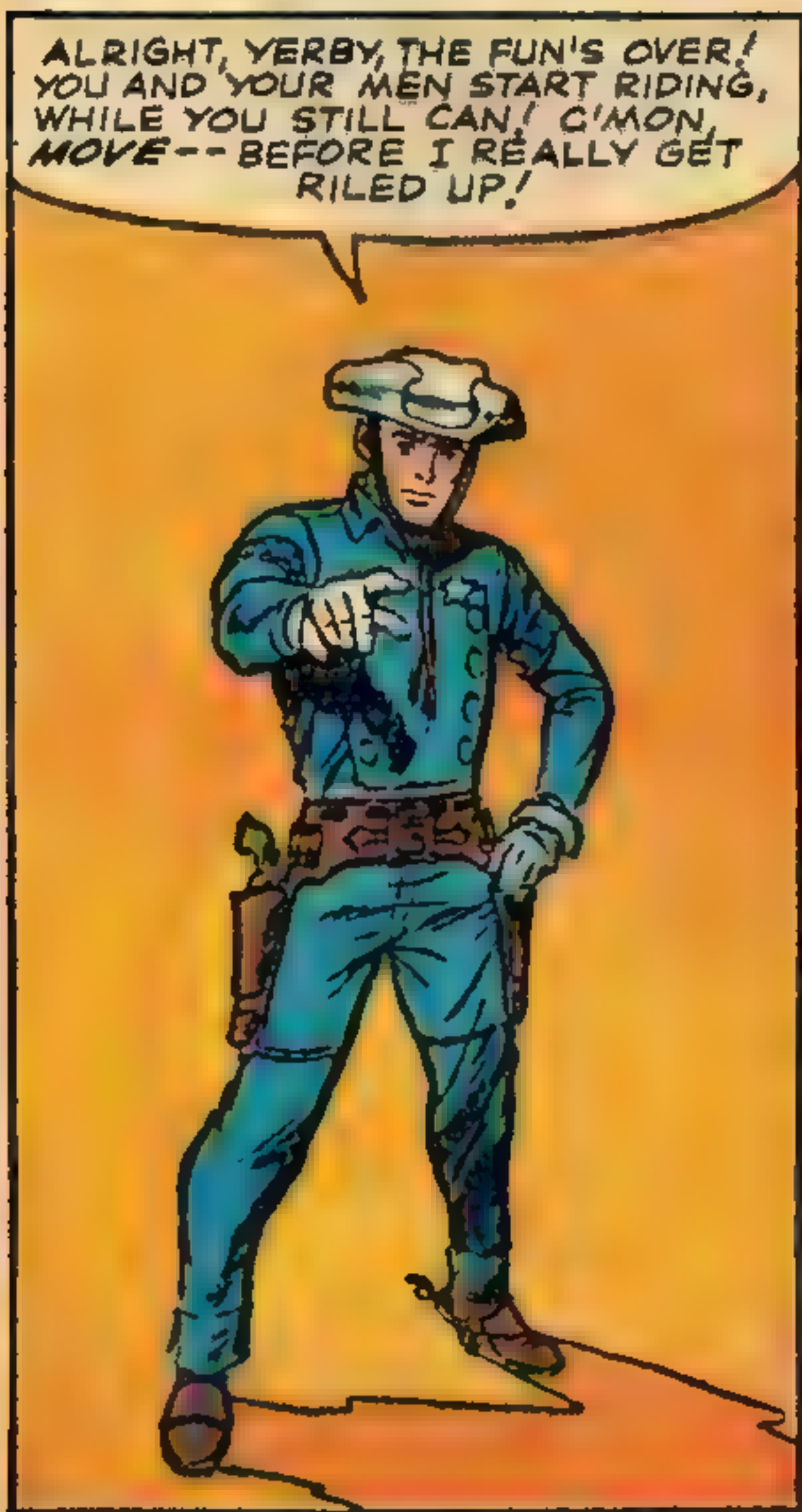
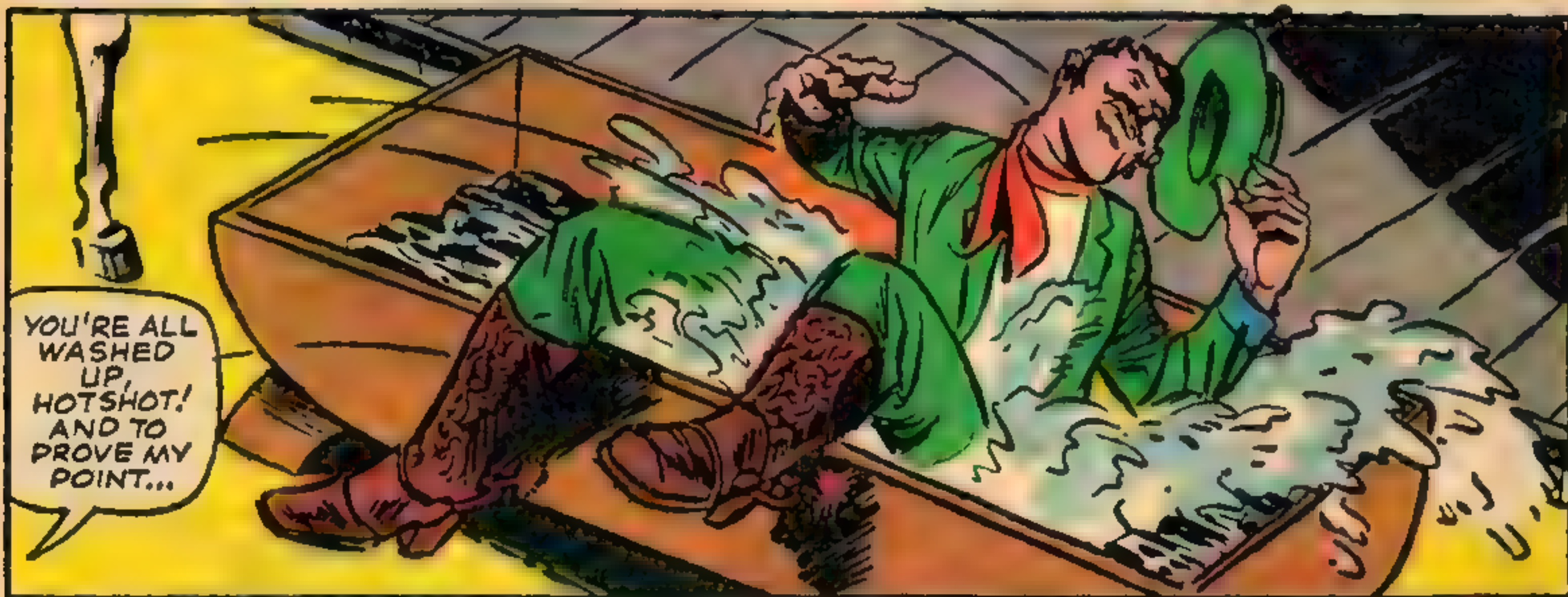
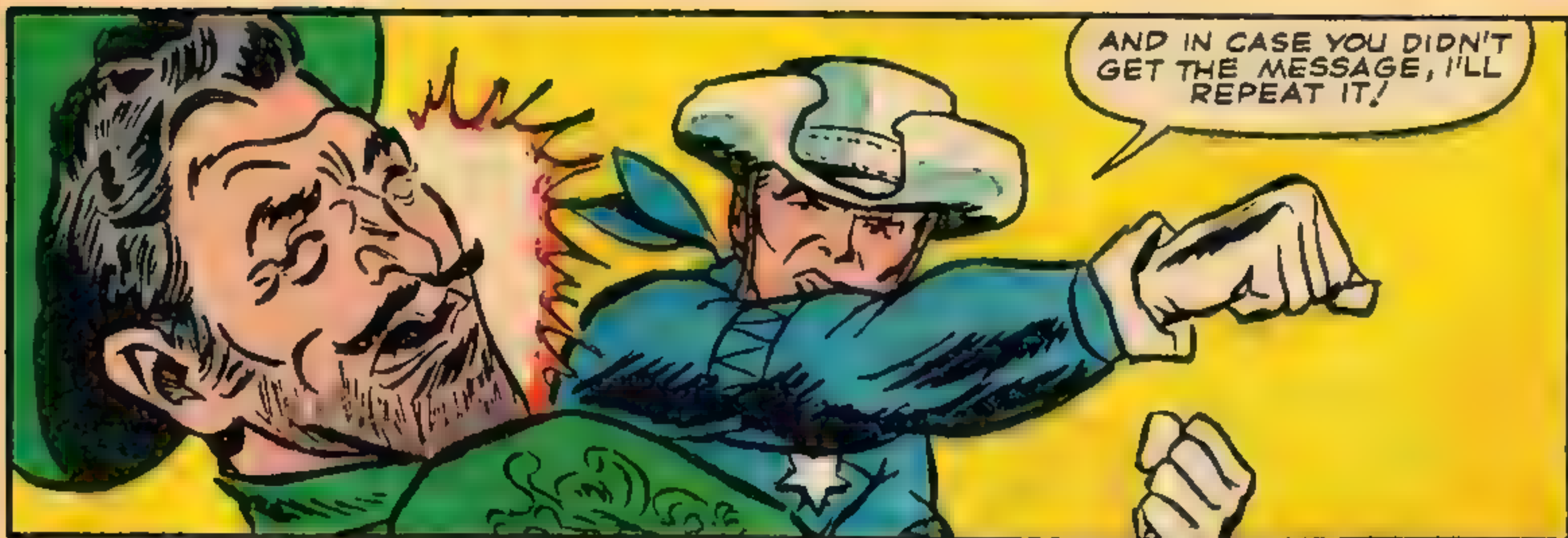
Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ 146



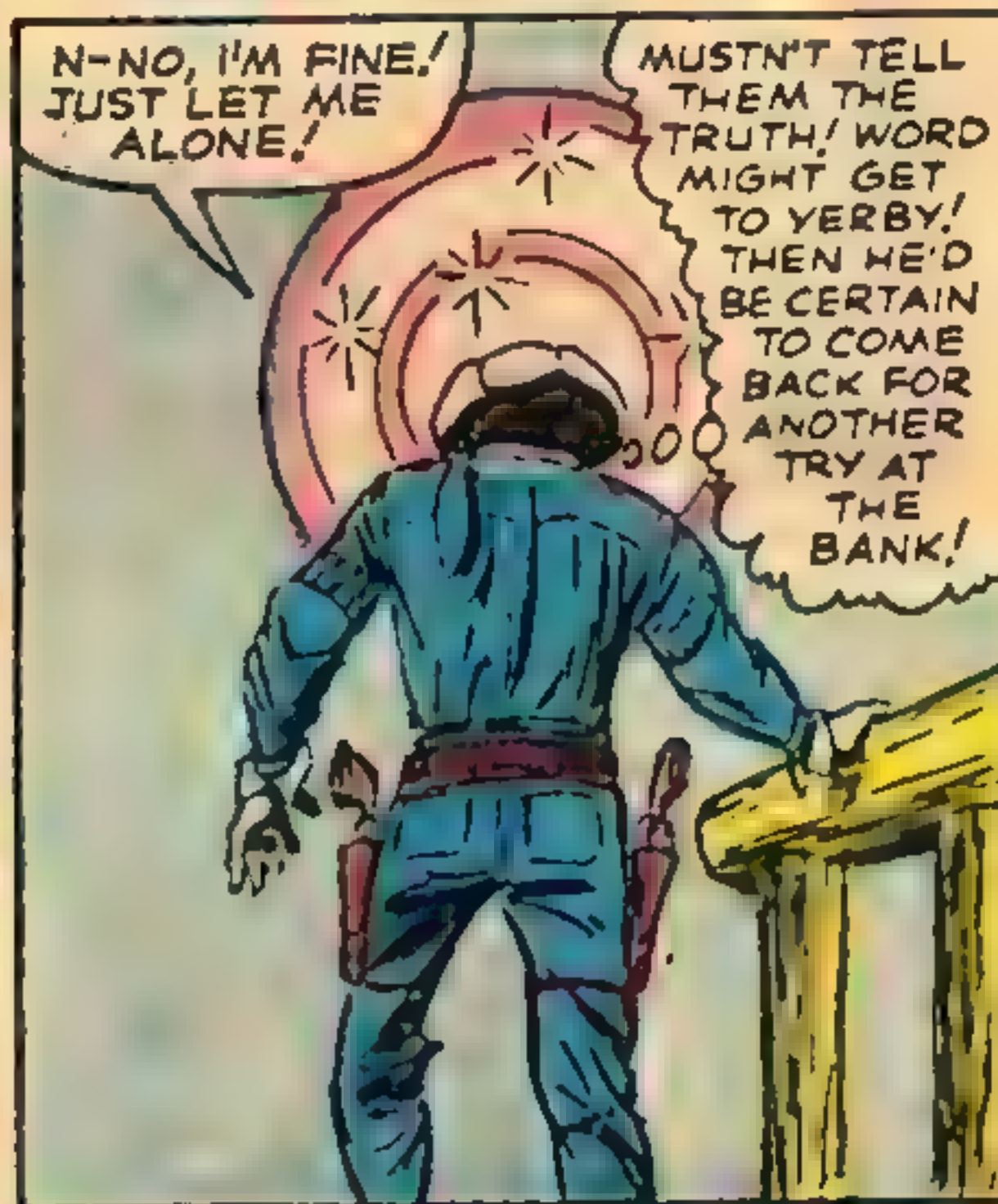
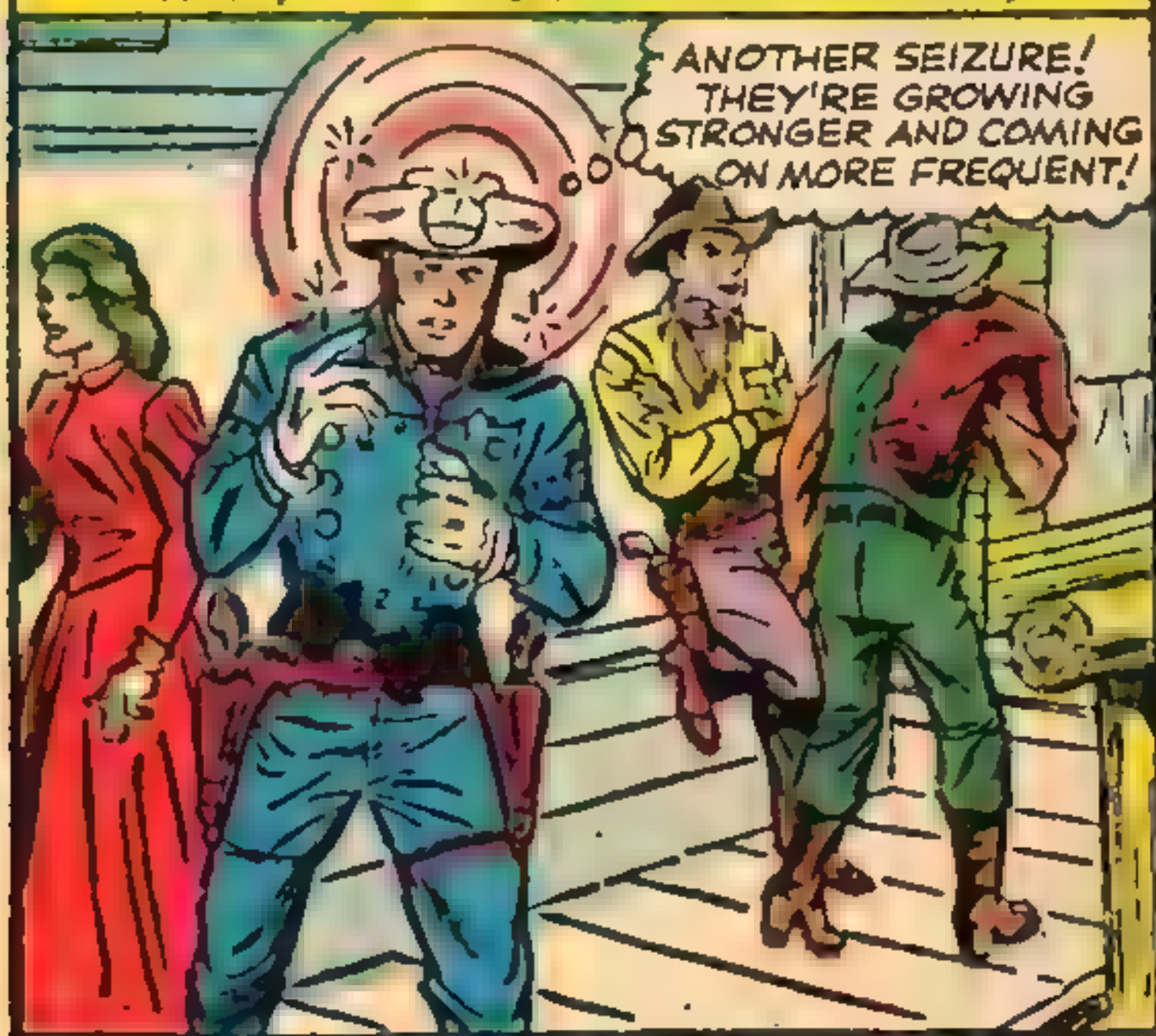








AND, WHILE THE RUTHLESS OUTLAW BIDES HIS TIME, THE KID'S TROUBLES INCREASE!



SLOWLY, DIZZILY, THE DEBILITATED KID STAGGERS TO A LONELY AREA ON THE OUTSKIRTS OF TOWN...



CONTINUED AFTER NEXT PAGE



**Come On, Fella**  
**Grab This Chance to**  
**MAKE \$1 to \$5 WEEKLY**  
**and**  
**Win DANDY PRIZES, Too**



**Sell GRIT 5¢**  
**Profit**  
 America's Greatest  
 Family Newspaper  
 on every copy you sell.

Join the more than 30,000 Boys  
 12 or older now selling to  
 900,000 families



Yes fella, you can have a business of your own—earn all the money you want and also get swell prizes. The valuable business experience you get will help you become a successful man. Many of today's leaders sold GRIT when they were boys.

GRIT will help you get started in a profitable business of your own—send you papers and selling helps. You do not risk a thing as you pay only for the papers you sell until you know how many to order. You sell the paper for 15c, keep 5c as your profit and send GRIT 10c for each paper you sell. You'll find GRIT easy and fun to sell.

**You've Everything to Gain — Nothing to Lose**  
**Fill Out and Mail Coupon Today**

**HURRY** if you are a boy 12 or older Send This  
 Coupon in an envelope or pasted on a post card.

GRIT PUBLISHING CO., Williamsport, Pa.

MC 8-4

Send my first bundle of papers, selling helps and prize offers.

Name

Are You a Boy? ..... Age ..... Date Born ..... Year .....

In Care of

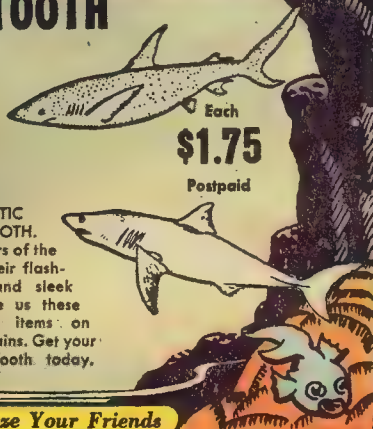
Street and No.  R. F. D.

Post Office  State

Print Your Last Name Plainly Here

Zip Code No. ....

# GENUINE SHARK'S TOOTH



Each  
**\$1.75**  
 Postpaid

**AN AUTHENTIC SHARK TOOTH.**  
 Those giant raiders of the deep with their flashing teeth and sleek bodies give us these collector's items on sturdy chains. Get your Shark Tooth today.

**A Good Luck Charm Amaze Your Friends**

**RUSH ORDER NOW!**

Enclosed is \$..... (cash, check, m.o.) No C.O.D.'s

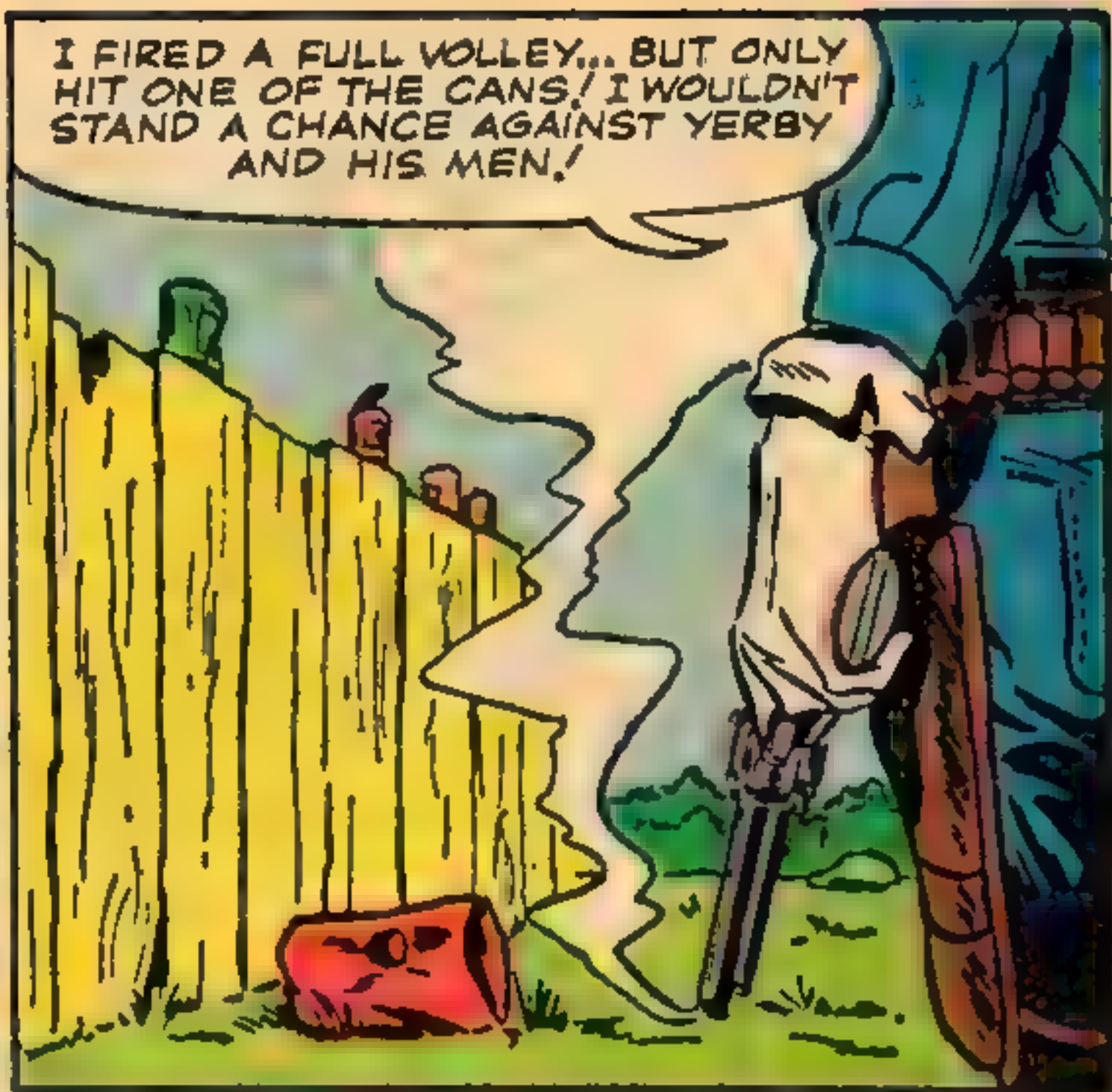
Name   
 Address   
 City  Zone  State

DEPT. MC-67  
 WORLD WIDE SPECIALTIES  
 P.O. BOX 151,  
 DERBY, CONN.

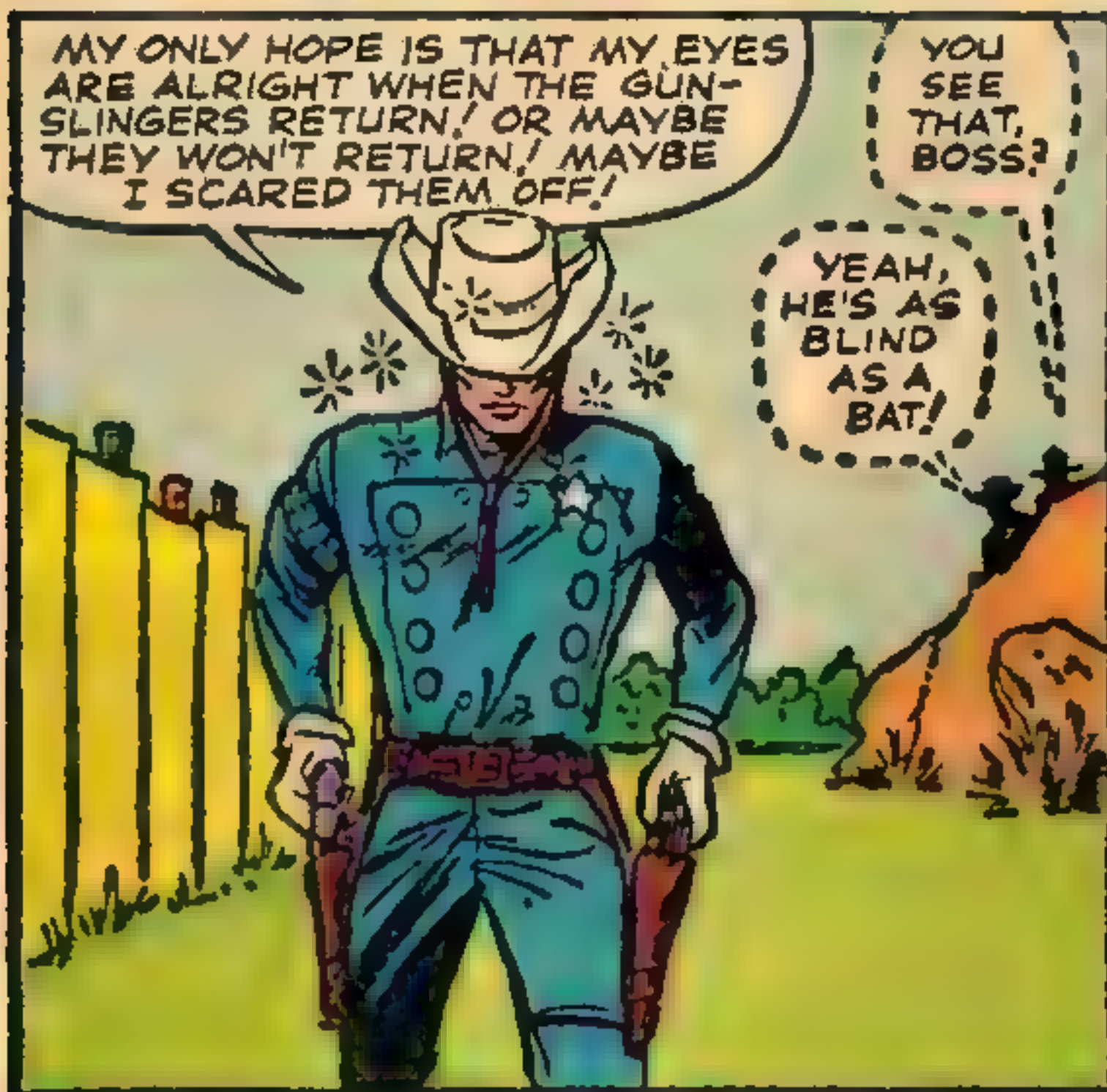




WELL--  
HERE GOES!



I FIRED A FULL VOLLEY... BUT ONLY  
HIT ONE OF THE CANS! I WOULDN'T  
STAND A CHANCE AGAINST YERBY  
AND HIS MEN!



MY ONLY HOPE IS THAT MY EYES  
ARE ALRIGHT WHEN THE GUN-  
SLINGERS RETURN! OR MAYBE  
THEY WON'T RETURN! MAYBE  
I SCARED THEM OFF!

YOU  
SEE  
THAT,  
BOSS?

YEAH,  
HE'S AS  
BLIND  
AS A  
BAT!



LET'S  
GUN  
HIM  
DOWN  
NOW!

NO! I WANT MORE SATISFACTION THAN  
THAT! I'M GONNA DEFEAT THE RAWHIDE  
KID IN FRONT OF THE WHOLE BLAMED  
TOWN!

ROUND UP THE  
BOYS!

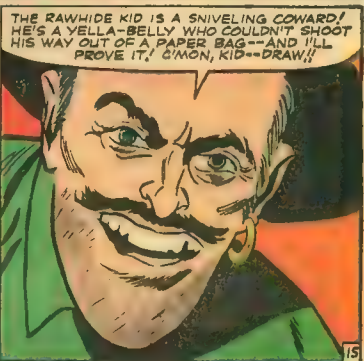
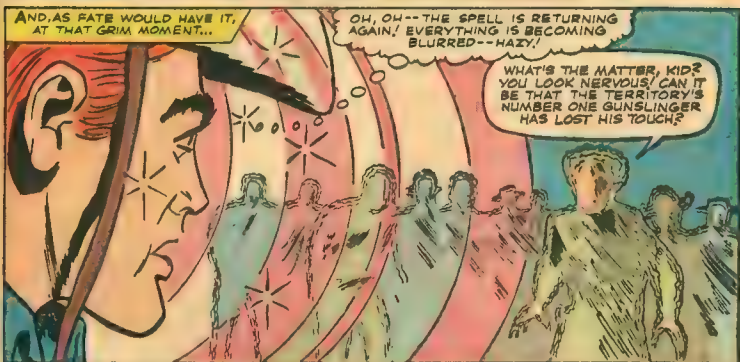


IT'S THE OWLHOOTS!  
THEY'VE COME BACK  
FOR ROUND TWO!

THE FOOLS! DON'T THEY  
REALIZE IF YOU BEAT 'EM  
ONCE, YOU CAN DO IT  
AGAIN!

RIGHT NOW MY EYES  
ARE ALRIGHT! BUT WILL  
THEY STAY THAT WAY LONG  
ENOUGH FOR ME TO LICK  
YERBY AGAIN??







LOOK! EVEN AFTER THE BOSS INSULTED HIM, THE KID STILL AINT GOING FOR HIS GUN!

'COURSE NOT! HE KNOWS THAT IN HIS CONDITION HE WOULDN'T STAND A CHANCE AGAINST YERBY!

GO ON, BOSS --TAUNT HIM SOME MORE! LET'S SEE HOW MUCH HE TAKES BEFORE HE CRACKS!

DON'T WORRY, BOYS--THE KID WILL SWALLOW A LOT MORE PRIDE BEFORE HE RISKS GETTING SHOT!

AIN'T THAT RIGHT, RUNT?

WHAT'S THE MATTER? CAT GOT YOUR TONGUE? OR MAYBE YOU LIKE ME TO INSULT YOU--TO HUMBLE YOU IN FRONT OF THE WHOLE TOWN!

BUT, THOUGH HE'S ENRAGED ALMOST BEYOND ENDURANCE, THE RAWHIDE KID DOES NOT ANSWER THE SWAGGERING OUTLAW! INSTEAD, HE JUST GRITS HIS TEETH AND LISTENS TO EVERY JIBE--EVERY TAUNT...

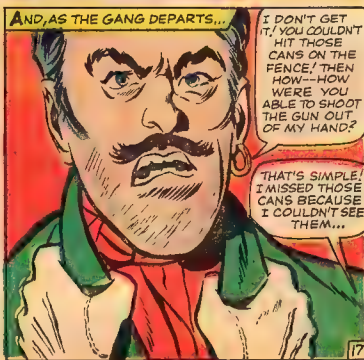
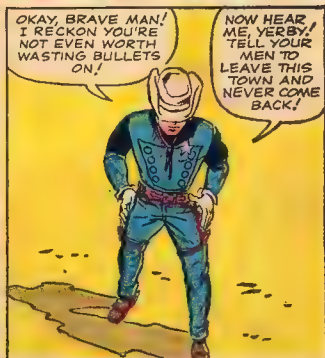
...UNTIL FINALLY...

ALRIGHT--I'VE AMUSED MYSELF ENUFF! NOW I'M GONNA PUT YOU OUT OF COMMISSION--PERMANENTLY!

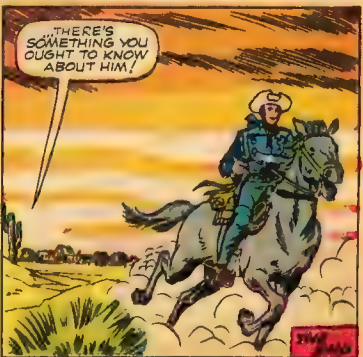
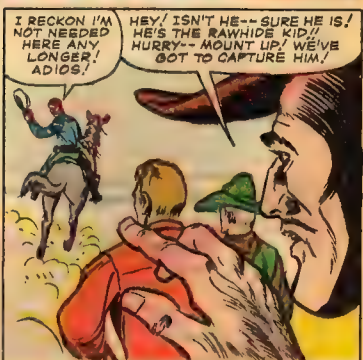
AND AS YERBY REACHES FOR HIS GUN, SO DOES THE RAWHIDE KID!

YOUR DRAW IS AS FAST AS EVER! BUT IT WON'T DO YOU ANY GOOD! YOU CAN'T SEE WELL ENOUGH TO HIT THE SIDE OF A BARN!











**No Sweat! No Strain! No Exhaustion!**  
**Only 60 seconds a day with**  
**scientifically developed**  
**ISOMETRIC EXERCISER can**  
**put you in tip-top physical shape!**

**30 DAY GUARANTEE!**

If you don't feel 100% better physically after using the Isometric Exerciser one minute a day for 30 days, return it to us and your money will be returned!



ISOMETRIC EXERCISER is the easy way to help you increase your strength, eliminate flabbiness, develop a trimmer waist, healthy and toned muscles and a generally refreshing healthful outlook on life. Gone are the days of costly gym fees, hours of exhausting push-ups, straining knee bends, danger of pulled muscles, spending precious hours away from family and friends. Whether you're seventeen or seventy, male or female, you'll find that 60 seconds a day spent with your ever-ready Isometric Exerciser

will give you far more beneficial results than even hours of strenuous exercise. The principle of Isometric—muscular force for only a few seconds against an immovable object—has been scientifically proven to develop a muscle to the maximum it can grow in a single day. Use the Isometric Exerciser before you leave in the morning for office or school. You don't have to disrobe, don't even have to remove your jacket. If you're just too tired to do ANYTHING, your one minute a day with the Exerciser will definitely "perk" you up, make you feel invigorated and relaxed. If you participate in sports you'll find that your game will improve. Even if the extent of your sports is studying, you'll find you'll enjoy it more when you feel physically fit.

**NEW LOW PRICE**

**"Keep-Fit" Model**

**Only \$4.95 p.d.**

Complete with Exercise Chart

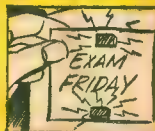
Send Check or M.O. If C.O.D., \$2 Deposit. **MONEY BACK GUARANTEE**  
**SCOTT MITCHELL HOUSE INC. (Dept. MV-1) 415 South Broadway, Yonkers, N. Y.**

**100 MAGNETS \$1.00 p.d.**

**American Made**  
**Brand New!**  
**Powerful For**  
**Work or Play!**



Unbelievable as it may seem, here are 100 powerful, individual, full quarter-inch by quarter-inch rubber-coated magnets for only 1.00 complete! You and your youngsters will spend pleasurable hours playing with them; building toys, houses, abstracts, making doodles... anything your imagination can conjure up. Perfect as markers and for holding notes to metal surfaces. Handy in home, office or school, for young and old.



**3 SETS FOR \$2.50 p.d.**

# Curious Coins! Odd Paper Money!

**TERRIFIC VALUE! — BUT YOURS**

**FREE** to get names for our mailing list

Send for this valuable packet of odd and curious coins and paper money — an exciting introduction to fast growing hobby! You'll find money from Formosa (Free China — our ally), East Africa, Austria, Turkey, etc. Terrific value — but yours **FREE** on this special offer!

**JOIN THIS FUN RIGHT AWAY**

Get your **FREE** packet of coins and money — plus \$100,000 in Confederate "money" as your bonus — together with lists of popular coins available, and other interesting offers on approval. Just send coupon now, with 10¢ to help cover shipping, to:

**LITTLETON COIN CO., Dept. 8-MC**  
**Littleton, New Hampshire**



**MAIL TODAY FOR FREE COINS AND MONEY**

**LITTLETON COIN CO., Dept. 8-MC**  
**Littleton, New Hampshire**

Please rush me **FREE** packet of coins and money — together with \$100,000 replica Confederate money... lists of popular coins available... and other interesting offers on approval. Enclosed is 10¢ to cover shipping.

Name..... (Please Print Plainly)

Address.....

City..... Zone..... State.....

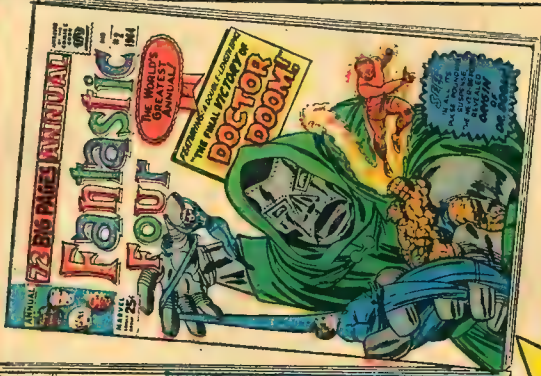
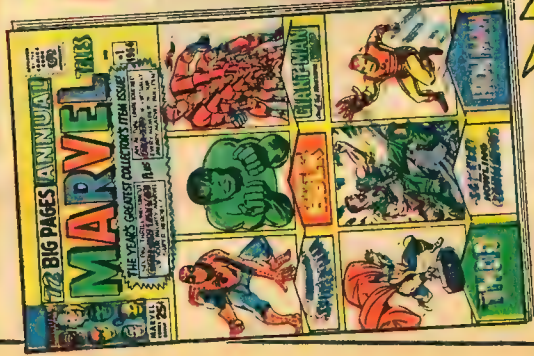


**Also FREE \$100,000 CONFEDERATE BILL**

This lot-of-ten actual replica is yours for promptness while the supply lasts.



# MORE TRIUMPHS FOR MARVEL...!



**NOW ON SALE**



# STAMPS

**SPECTACULAR! OLD U.S.I**  
Fam. Americans, Flags, Presidents,  
Airmails, Commemoratives with  
approvals, plus surprise Packet  
for 10¢ handling. **10¢**  
**METROPOLITAN STAMPS**  
Box 312H, Jackson Heights, N. Y.

American Historical collection! Enormous George Washington beauty. Pres. Kennedy and Movie Star Grace Kelly, grant USA flag commemorative plus midjet soldier. Latin orchid issue, old St. Pierre Fisherman, etc., 10c with approvals. Roseland Stamps, Spring Lake 19A, Mich.

**Mayflower Stamp Album 25¢**  
407 Illustrations. 64 pages.  
Approvals accompanying.  
**NIAGARA STAMP CO., St. Catharines 716 Ontario**

**STAMPS FREE!** New issues—New Countries—Triangles—ROCKETS—OLYMPICS—SCOUTS—BIRDS—FLOWERS—ANIMALS—ALSO Old Canadian and U.S. stamps. Plus complete illustrated Canadian Stamp Catalog. Send 10¢ for mailing. **Gray Stamp Co., Dept. MC, Toronto, Canada**

**100 Different Stupendous Worldwide**  
Attractive approvals. **10¢**  
**LINCOLN STAMP CO., St. Catharines 416 Ontario**

**50 YEARS OLD**  
15 different U.S. stamps at least 50 years old—10¢ with low priced U.S. Approvals  
**JAXON STAMP COMPANY**  
510 Avenue L—Brooklyn 30, N. Y.

**15 Philatelic Zoological Specimens**  
Approvals. **10¢**  
Free Watermark detector.  
**CROWN STAMP CO., Virgil 316 Ontario**

**U.S. COMMEMORATIVES**  
Collection containing 33 different selected copies. This amazing offer only 10¢ to introduce our low price U.S. approvals. White, 516 Ave. L, Dept. 8-64 Brooklyn 30, N.Y.

**LOOK — GIANT PHILIPPINE**  
stamp, plus New Zealand, Cuba and others.  
Only 5¢ with U.S. or foreign approvals.  
**Earl Thompson, 5448 Odell St., St. Louis 7, Mo.**

Holy Stamp Depicting Christ & Cross!! Plus Triangle Discus Thrower, enormous multi-colored Balkans Diamond issue, wonderful MAP COLLECTION from Timor, Macao & Angola. EXTRA! Brilliant Flag set, etc., only 10c with approvals. **Capital Stamp Co., Ferrysburg 19D Mich.**

**307 Worldwide Different 25¢**  
Sensational approvals.  
**NIAGARA STAMP CO., St. Catharines 216 Ontario**



55 "FDR" & POPE TRIANGLE!  
Let 55 DIFFERENT has FDR Diamond, "Pope" Triangle, Greenland, Angola Map, Rhodesia etc. Catalogs \$1.15—ALL only 5¢ with Approvals.  
**LONGHORN STAMP CO., Box 3068, Ellwood Sta, Lubbock, Tex.**

**225 STAMPS FOR ONLY 10¢**

THIS MAMMOTH VALUE INCLUDES STAMPS WORTH UP TO 25¢! ALSO APPROVALS. WRITE TODAY!

**MYSTIC STAMP CO. Camden 1 New York**

## POEMS WANTED

**TO BE SET TO MUSIC**  
Send one or more of your best poems today for FREE EXAMINATION. Any subject. Immediate Consideration.  
**PHONOGRAPH RECORDS MADE**  
**CROWN MUSIC CO.**  
49 W. 32 St., Studio 11, New York 1



a new world of adventure  
Exciting as the  
SPACE AGE

## Learn rocket principles with Model Rockets

Imagine the thrill of launching a rocket you build, watching it roar toward space for 1000 or 2000 feet. Then return to earth by streamer or parachute. **START NOW.**

**ORDER A KIT TODAY.**

No. BS-2 Beginner's Special.....\$2.00  
Includes all parts plus 3 engines and instructions to build and fly America's most popular rocket. Also plans, instructions, technical reports to give you a good basic knowledge

Fact filled, illustrated catalogue 25¢

**ESTES INDUSTRIES**  
Penrose 39, Colorado  
Please send me the following:  
[ ] Beginner's Kit @ \$2.00  
[ ] Estes Rocket Catalog @ 25¢  
Total cash or money order encl  
Signed \_\_\_\_\_  
Street \_\_\_\_\_  
City & State \_\_\_\_\_

## CONFEDERATE HALF DOLLAR

Replica 25¢: Set of Confederate Facsimile Stamps 35¢. Both for 50¢: Indian Head Cents, 2 diff. 35¢.  
**SPRUCELAND C4, 115 State, Springfield 3, Mass.**

**TERRIFIC TRIANGLES!!**  
Frightful Fish, Sports, Volcanoes TRIANGLES, also African Flowers, weird Angola Map, tri-colored Flag, etc. to approval buyers for 5¢ postage.  
**POTOMAC STAMP COMPANY**  
Dept. 7 Washington 15, D. C.

## POEMS WANTED

There may be OPPORTUNITY for you in today's booming music business. America's largest song studio wants to see your material. No special training required. Just write the words as you feel them and we'll let you know if they qualify for MUSIC and RECORDING. WE NEED SONG-POEMS of all types, ballad, rock & roll, sacred, rhythm & blues, western, country, etc. Examination, advice and information absolutely FREE. SEND YOUR POEMS to  
**Five Star Music Masters 6-A Beacon, Boston 8, Mass.**

## INSIGNIA 40¢ \$1.00

**ARMY — NAVY — MARINE**  
Includes 40 Different Shoulder Emblems, Ratings, Chevrons, Q-Bars, Medals, Ribbons, Collar Insignia, etc. ORDER NOW! Send \$1.00 for 40. Also, beautifully named DISTINCTIVES (CRESTS) 5 each for \$1.00...30 for \$5.00.  
**EMBLEM SALES CO. Dept. 3000**  
P.O. Box 187, Madison Sq. Sta., N.Y. 10

**BE A MAGICIAN! 1000 MAGIC TRICKS**  
AMAZE—MYSTIFY EVERYONE! BE LIFE OF PARTY! LOADS OF FUN! SEND FOR GIANT 168-PAGE CATALOG...LOADED WITH EXCITING TRICKS, JOKE, MAGIC, PUZZLES, ETC. ONLY 25¢.  
**HOUSE OF 1000 MYSTERIES**  
DEPT. MC8-64 MONROE, CONN.  
**MAKE MAGIC YOUR HOBBY! IT'S FUN!**

## \$1.50 Jet Engine Burns Gas

**Jet Engine**  
Powerful continual thrust for model experiments. Operates by itself or to run model car, boat, plane, etc. **LOWEST PRICED GAS ENGINE.** No moving parts. Easy starting. Runs on regular gasoline 8" long. Use two for double power (2 for \$2.75). Complete, Each.....\$1.50  
**JOHNSON SMITH CO., Dept. 441 DETROIT 7, MICH.**

**New Catalog of 2950 Novelties**  
Jokes, tricks, fun-makers, gadgets. Send 10¢

# SHOP BY MAIL

## ★ BOYS ★



## NEED BASEBALL EQUIPMENT?

Hundreds of boys have earned prizes just like this dandy fielder's glove selling copies of The Saturday Evening POST. You can earn cash and your choice of countless prizes building up a route of regular customers right in your own neighborhood. A couple of hours of your spare time can mean fun and profit too! Fill in the coupon below and mail it today!

**CURTIS CIRCULATION COMPANY**  
1976 Independence Square,  
Philadelphia, Penna. 19105

First Name \_\_\_\_\_  
Last Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Age \_\_\_\_\_

**How to WRITE, SELL and PUBLISH YOUR OWN SONGS**  
Learn how to write songs correctly. How to get them recorded. How to sell and promote them. Secrets and methods used by professionals. Information FREE.  
**ACE PUBLISHING, BOX 44 B BOSTON 1, MASS.**

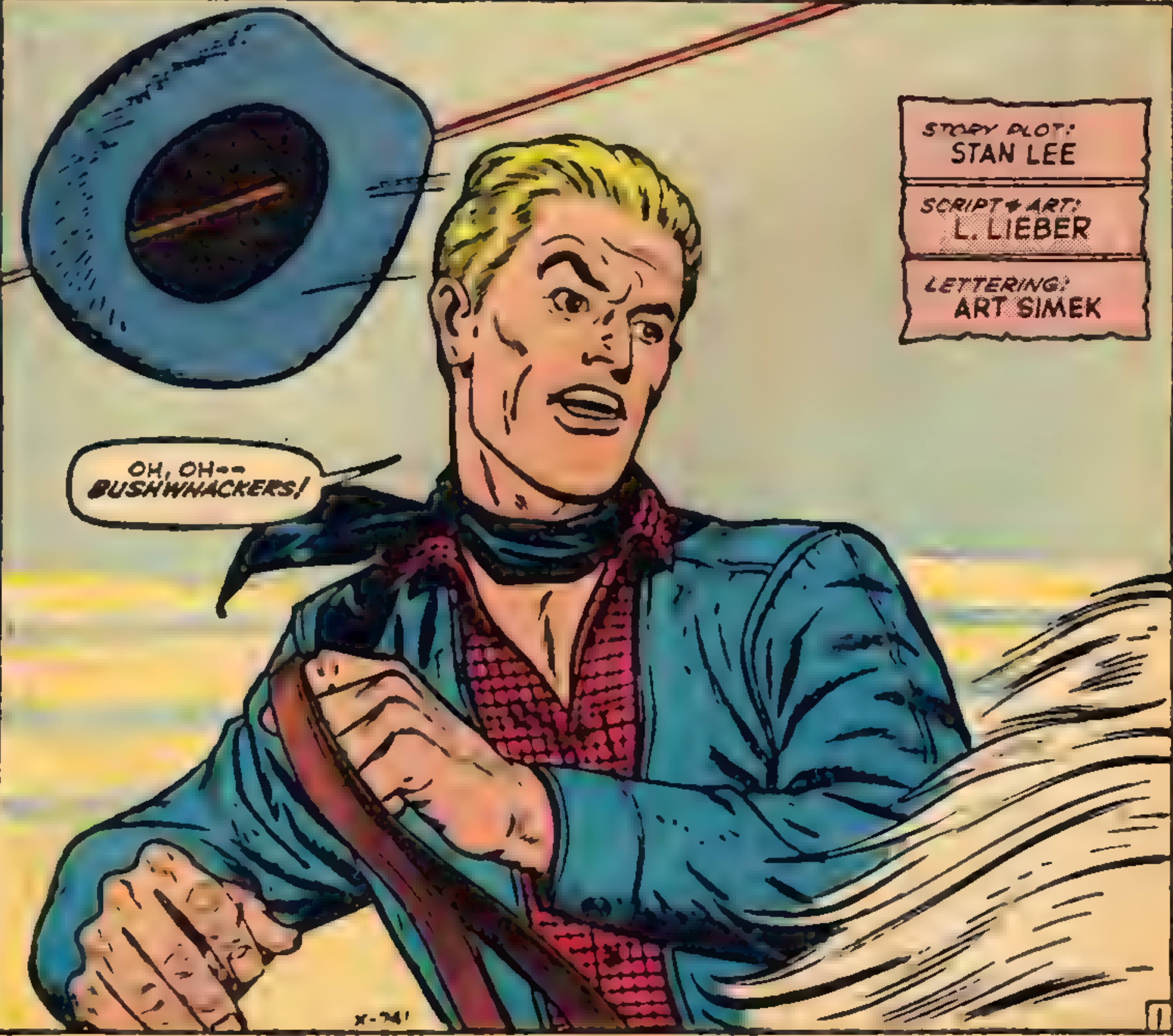
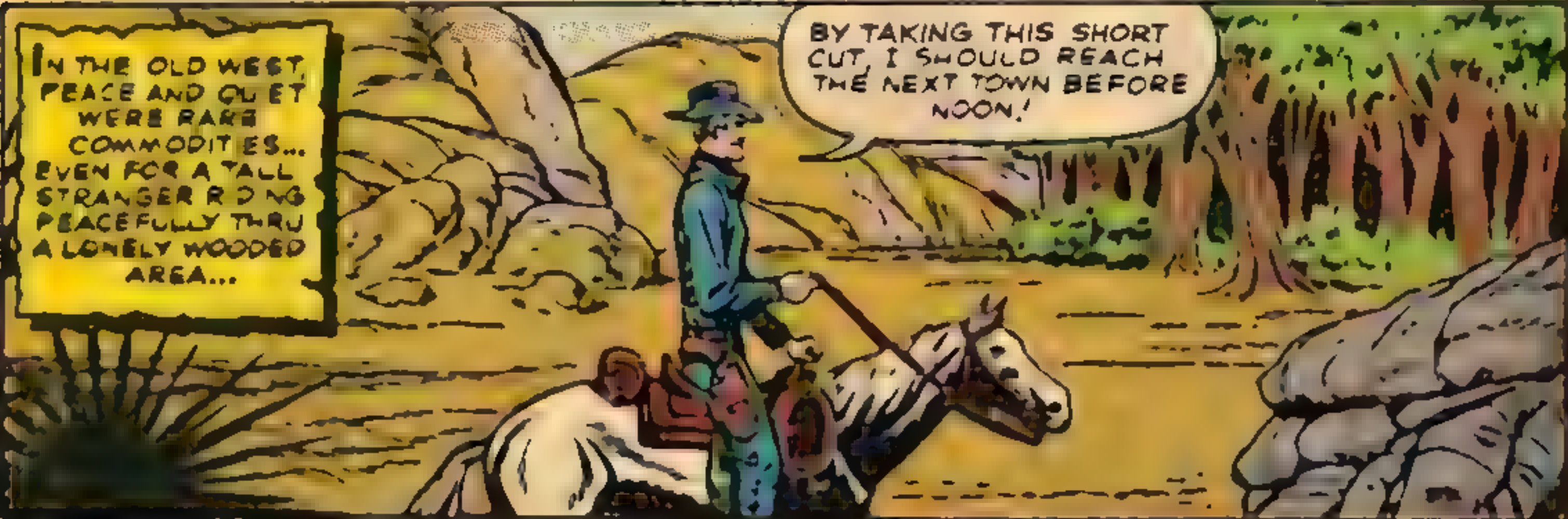
**1001 THINGS YOU CAN GET FREE**  
COMPLETE LIST For Only **50¢**  
Available free by writing to different manufacturers, associations, etc. List tells you where to get hundreds of \$50 worth of Free Samples, Informative Books, Maps, Pictures, Posters, Stamps, Gifts, Foreign Coins, etc. Send 50¢ for list.  
**THINGS FREE • P.O. BOX 1225 MC • NEWARK 1, N. J.**

## SONG IDEAS WANTED

**SA** Write with active, Professional songwriters with publisher contacts. Records made. Share royalties.  
**HITS WRITTEN BY OUR PAST & PRESENT STAFF:**  
LET THE LITTLE GIRL DANCE — BILLY BLAND  
PRETTY LITTLE ANGEL EYES — CURTIS LEE  
WHAT A SURPRISE — JOHNNY MAESTRO  
HOMBRE — THE BELMONTS — PLUS MANY OTHER HITS!  
Send Material NOW for FREE Examination  
**SONGWRITERS' ASSOCIATES**  
Studio 9 236 W. 55 St. at Broadway, NY 19, NY



# "the TALL MAN"

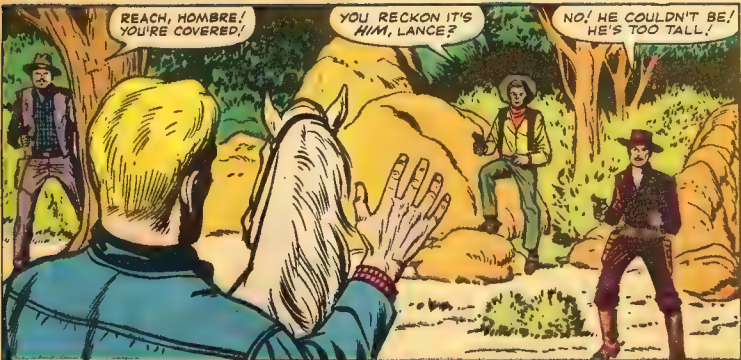




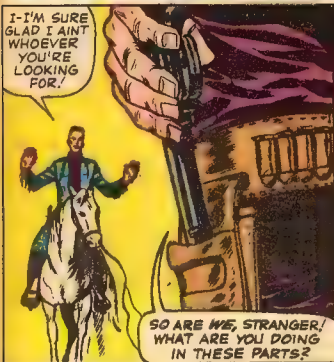
REACH, HOMBRE!  
YOU'RE COVERED!

YOU RECKON IT'S  
HIM, LANCE?

NO! HE COULDN'T BE!  
HE'S TOO TALL!



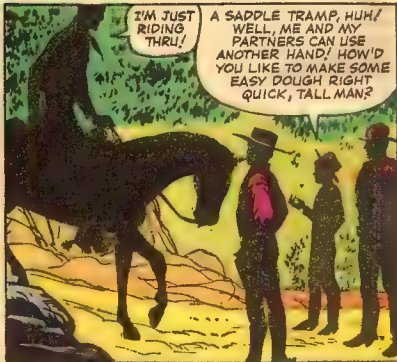
I-I'M SURE  
GLAD I AINT  
WHOEVER  
YOU'RE  
LOOKING  
FOR!



SO ARE WE, STRANGER!  
WHAT ARE YOU DOING  
IN THESE PARTS?

I'M JUST  
RIDING  
THRU!

A SADDLE TRAMP, HUH!  
WELL, ME AND MY  
PARTNERS CAN USE  
ANOTHER HAND! HOW'D  
YOU LIKE TO MAKE SOME  
EASY DOUGH RIGHT  
QUICK, TALL MAN?



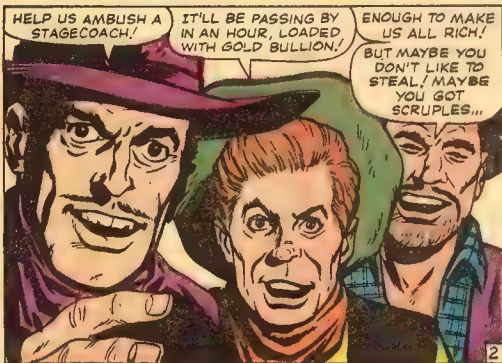
FRIEND, YOU'RE  
TALKING MY LINGO!  
WHAT DO I HAVE  
TO DO?



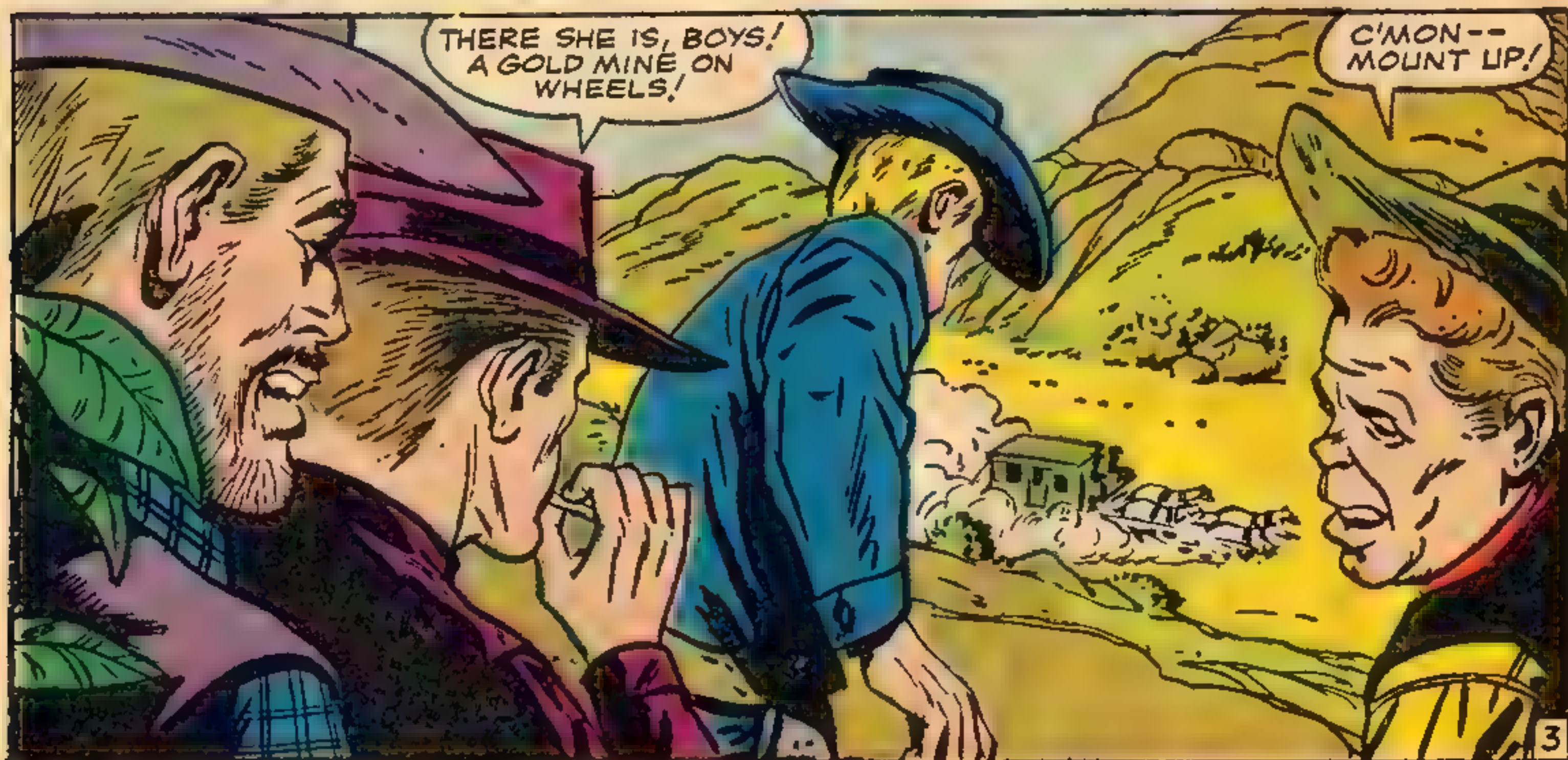
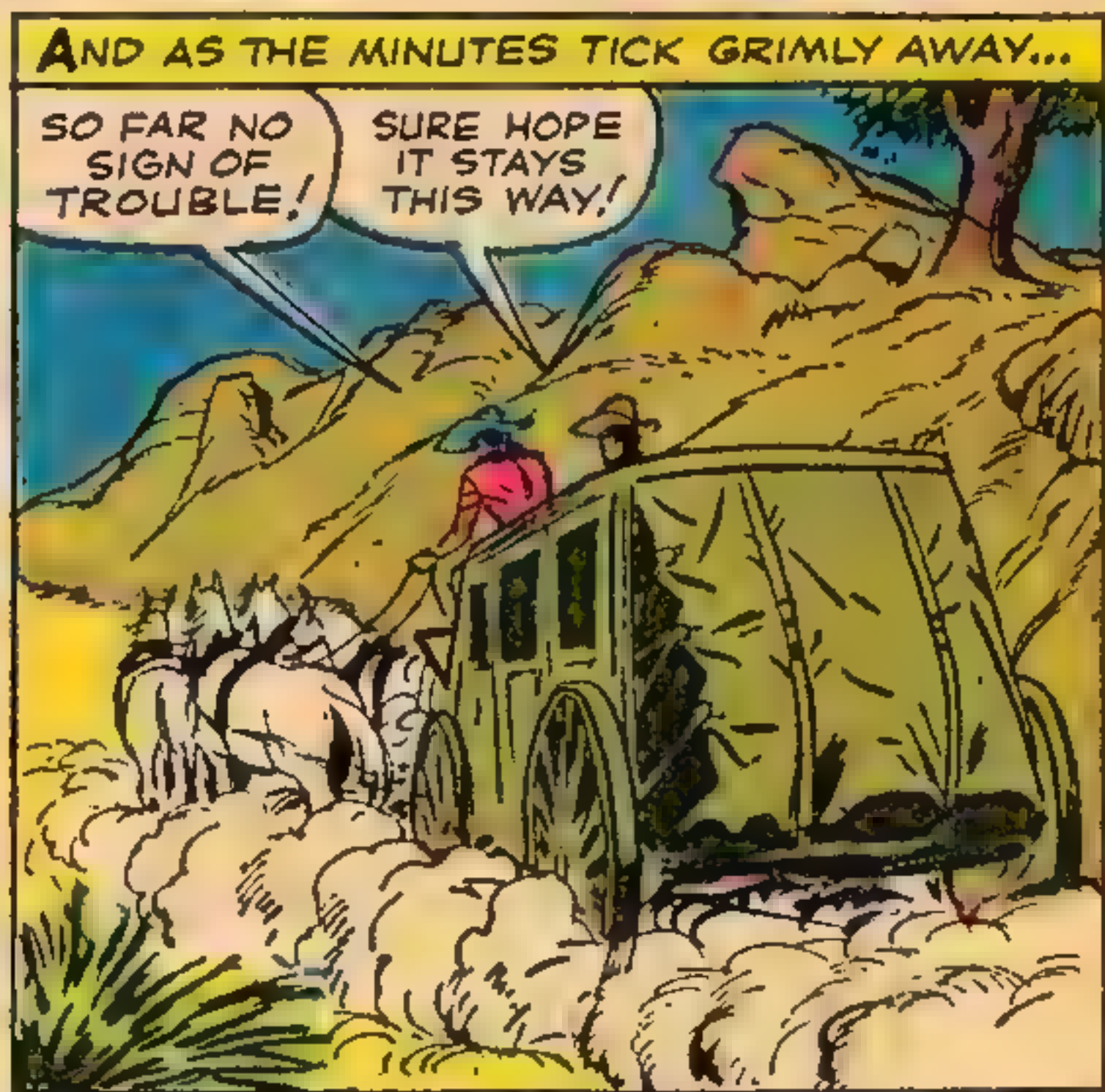
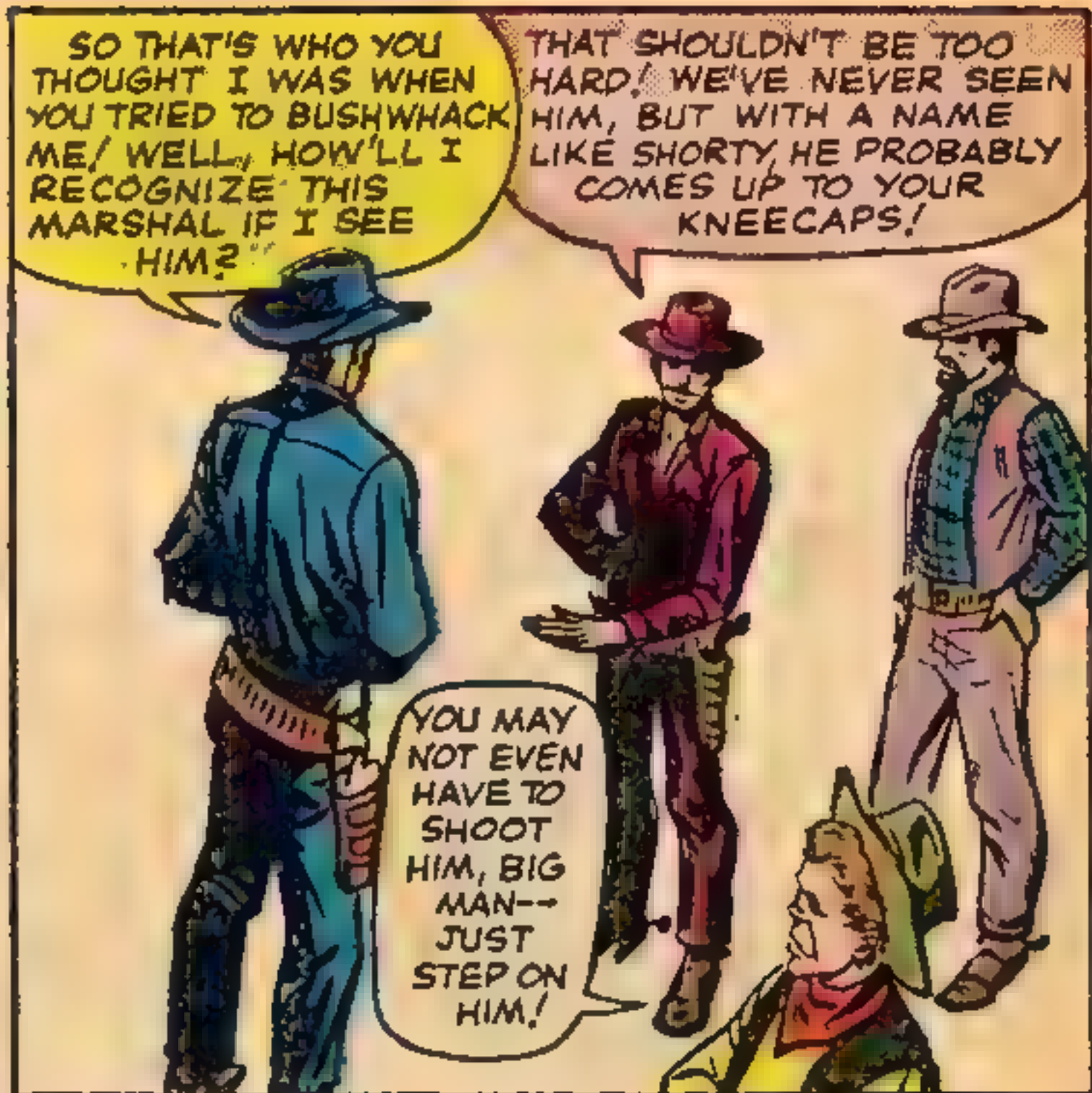
HELP US AMBUSH A  
STAGECOACH!

IT'LL BE PASSING BY  
IN AN HOUR, LOADED  
WITH GOLD BULLION!

ENOUGH TO MAKE  
US ALL RICH!  
BUT MAYBE YOU  
DON'T LIKE TO  
STEAL! MAYBE  
YOU GOT  
SCRUPLES...











WE'LL TAKE 'EM BY SURPRISE! THE GUARDS WON'T EVEN HAVE A CHANCE TO GO FOR THEIR GUNS!

IT'LL BE LIKE TAKING CANDY FROM A BABY!



BUT SUDDENLY, THE TALL STRANGER DROPS HIS REINS AND GRASPS AN OVERHEAD BRANCH...



WHA-WHAT ARE YOU DOIN'??



YOU'LL FIND OUT, HOMBRE!

HEY-- LOOK OUT!



NO! YOU LOOK OUT!

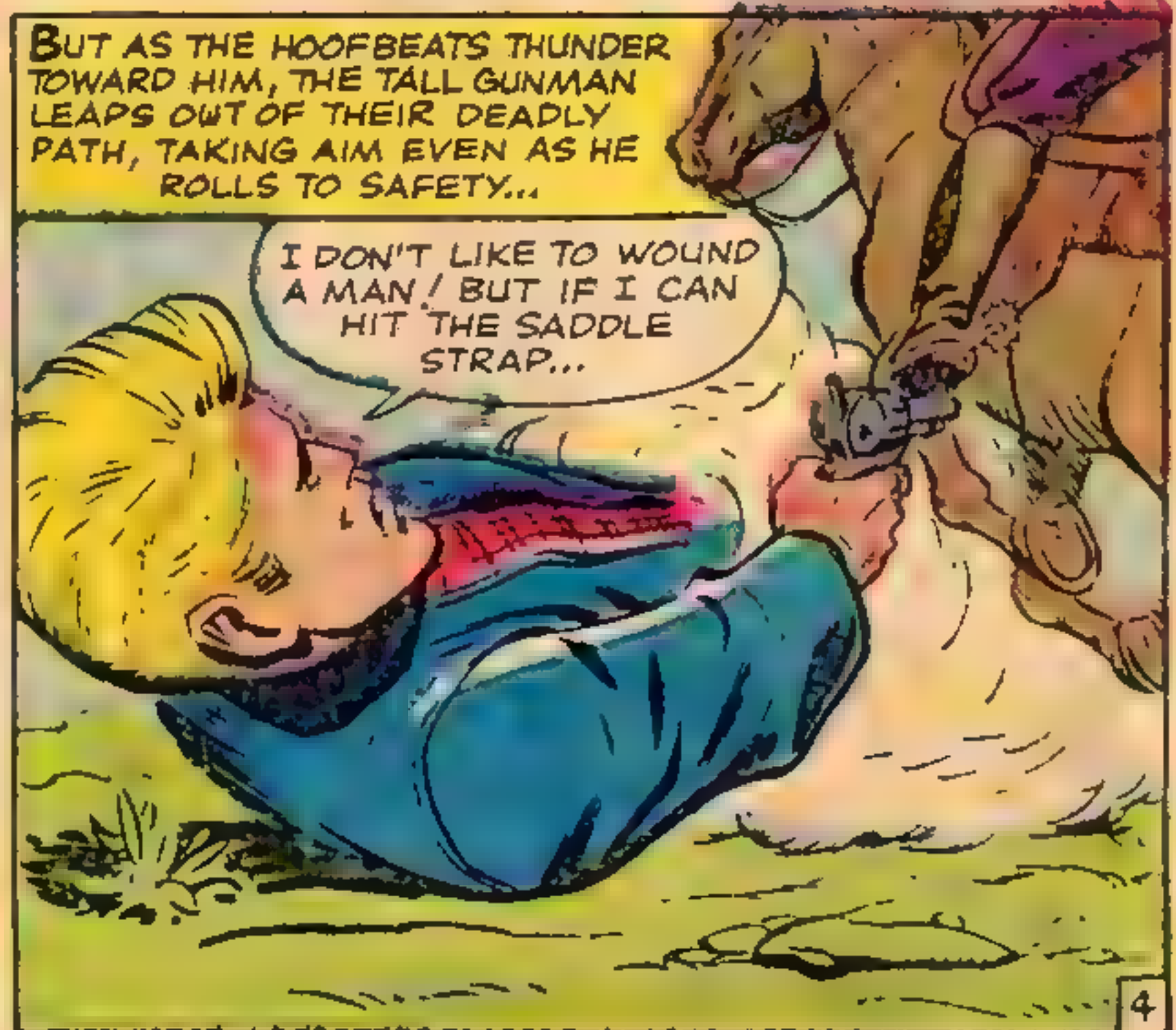
THERE! THAT'S ONE DOWN AND TWO TO GO!



ALRIGHT, THE PARTY'S OVER! GET OFF YOUR HORSES!

I DON'T KNOW WHAT YOUR GAME IS, BIG MAN, BUT NO ONE GETS AWAY WITH DOUBLE-CROSSING LANCE MORGAN!

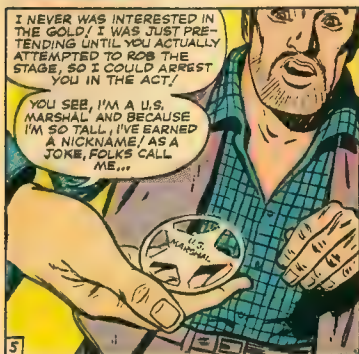
RIDE HIM DOWN, LEWT!



BUT AS THE HOOFBEATS THUNDER TOWARD HIM, THE TALL GUNMAN LEAPS OUT OF THEIR DEADLY PATH, TAKING AIM EVEN AS HE ROLLS TO SAFETY...

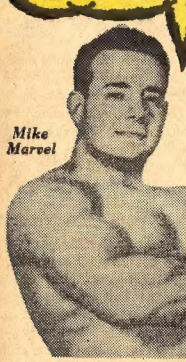
I DON'T LIKE TO WOUND A MAN! BUT IF I CAN HIT THE SADDLE STRAP...







# BOYS! MEN!



Mike Marvel

## ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat — my secret DYNAPLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAPLEX makes you a two-hatted dynamo of manly beauty, rippling with power, glowing with magnetic appeal—you'll be bursting with get-up-and-go. Man, you'll be really ALIVE—tinkling with zeal and rip-roaring energy—for the first time in years!

### PROOF!

"I tried two other systems, before my buddy told me about DYNAPLEX. It really works —and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"  
L. C. New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAPLEX two weeks ago, and am building a great physique!"

E. G., Detroit, Mich.  
"DYNAPLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAPLEX."  
F. S., Chicago, Ill.

## ARE YOU ASHAMED OF YOUR BODY NOW?

Fail-to-YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—lanky shoulders—a flabby stomach and skinny legs? Do they laugh and grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely, he-man MEAT to your body. I can take those skeleton arms and MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your puny frame with GIANT RIPPING DYNAPLEX MUSCLES that will have them gasping with awe and admiration! And with NO time exercises. NO high-priced bar-bells or gym equipment!

## FREE! "SECRETS OF BEING ATTRACTIVE!"

Follow! Mail the coupon now, and receive Mike Marvel's FREE gift to you. This exciting and informative book, *Discovers a secret method for developing cover a secret METHOD way of being new, almost MAGNETIC way of being attractive and popular! At parties, dances, at the beach—you will have the people dancing around you blissfully, while the guys watch enviously.* "What does this mean?" "The answer is in this exciting new book, your GIFT from Mike Marvel." — Out and mail the coupon NOW!

Yes! If they LAUGH at you now when you take off your shirt—they'll be amazed —once they've seen the rugged DYNAPLEX BODY I can give you! I'll build you a tough massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

In my classes this same course of instruction would cost \$110.00.

Or is your problem a body sagging with soft rolls of unhealthy, handsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fellas! THIS IS IT! I will peel off that fat and give you a lean virile DYNAPLEX BODY. Armored with a sheath of hard tough hand-some muscle. I can build you into a healthy, streamlined HERCULES—burbling with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coil steel springs. I can pack solid DYNAMITE into your flaccid arms and give you a rugged handsome build trim-full of the magnetic BUIE-HOME BUILD APPEAL. And with NO starvation diets — NO fatiguing calisthenics — NO expensive health-foods!

Into your flaccid arms and give you a rugged handsome build trim-full of the magnetic BUIE-HOME BUILD APPEAL. And with NO starvation diets — NO fatiguing calisthenics — NO expensive health-foods!

## HOW DYNAPLEX BUILDS BEAUTIFUL BODIES

DYNAPLEX is the modern miracle of body-building. It takes no tedious exercises—"crash" diets, protein foods, and no weights or bar-bells. DYNAPLEX is the amazing discovery of a West German body-builder. A research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAPLEX you "Bex" each muscle once—in a certain way—that is more effective than when you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAPLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights.

DYNAPLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAPLEX packs that muscle with glowing vibrant new strength and energy—FAST! In ten minutes a day (can cover your body frame with he-man rippling muscle—give you a deep, powerful chest—solid shoulders, and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply try "DYNAPLEXING" each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method... but why bother? Why waste time and money, why sweat and strain your way to a streamlined muscular SAMSON-STRONG BODY—when you can do it better—bigger—easier—with the DYNAPLEX SECRET!

## STRONG-MAN BODY THAT'S ADMIRABLE!

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and beauty secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Be a PEAL with TWO-INSTANT BIG MUSCLE APPEAL — they only laugh at skinny guys or "fatso's".

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection — and your body with lush energy and stamina that will help make you popular.

## GIVE ME TEN MINUTES A DAY — THAT'S ALL!

After DYNAPLEX, you'll be able to roll up your sleeves and take off your shirt and reveal the first time in your life, you'll be the BOY of your manly build. Yes, pal, say goodbye to your weak, lanky body! Get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal! You'll be really proud to have people see your MAGNETIC HE-MAN MUSCLES as they envy and gape! And, when the fellows stare with envy and jealousy—when friends crowd around to squeeze your iron biceps or touch your bulging brawny chest—when they ask in amazement HOW you did it—tell them about the Magic Secret of DYNAPLEX!

Your Pal,  
MIKE MARVEL

"Builder of Champion Bodies"

## YOU PAY ONLY

\$1.98

## COMPLETE

Nothing Else To Buy

Mike Marvel System, Dept. M398, 285 Market Street, Newark, N. J.

MAIL MONEY SAVING METHOD FREE TRIAL (LIMITED)

Check as many of these boxes as you want HERE—Complete System \$1.98.

- ☐ Lose fat, be trim and solid
- ☐ Build deep brawny chest, bulging with vigorous strength
- ☐ Lose the fat, be trim, strong handsome
- ☐ Mold mighty back, broad beefy shoulders
- ☐ Build muscle on skinny wrists and arms
- ☐ Develop crushing grip, two-fisted punch-power

MIKE MARVEL SYSTEM, Dept. M398  
285 Market Street  
Newark, New Jersey.

Okay, Mike! Here's \$1.98. Send me your body-building (nothing else to buy later) complete system. I want to use your new secret of DYNAPLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAPLEX SYSTEM and my free gift book "Secrets of Being Attractive" on your money-back guarantee, in plain wrappers. If I don't develop a splendid physique and become more popular you will refund my money in full.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

(Please Print)

Outside USA: Send International Money Order or cash. Great Britain: \$1.98 is about 15 shillings. For air mail delivery, send 1 pound.





# Are you proud of your paycheck?

**You could be . . . If you mastered Auto Mechanics, a well-paid trade**

You have been thinking of improving yourself. You would like to get a technical education, so that you can qualify for a better job and greater security. Why not consider the automotive field, one of America's greatest? Over 7 million cars and trucks are sold each year. These, added to the 57 million vehicles already in use, provide a rich source of rewarding jobs for trained mechanics. The pay is well above average, work is steady and opportunities exist in almost any community.

## 30 Job Experience Projects Included

CTI lessons are written in simple English and fully illustrated. Thousands have learned auto mechanics through lessons alone. To make it still easier to apply "lesson learning" to actual auto repairing, and to build your confidence, CTI provides each student with 30 Job Experience Projects. This practical instruction will encourage you to begin repairing cars as you train, and earn money in spare time. It will help you get experience.

## Student letters prove training works

"Have started my own tune-up and brake shop."—G. C. n. z, Cal. "Am proud I finished course. Have two job offers."—Barden Vance, Ind. "Am working as a mechanic and earn twice what I used to. Made \$25 a week as I trained."—Jerome Slowik, Ill. "Am now a senior auto mechanic. Made \$800 during training."—Ronald Wharton, Ind.

## Train at home for a better job or your own business

You don't need a formal education or previous experience to master auto mechanics. You can learn at home by devoting a few hours each evening and week-end to training. CTI, one of America's foremost auto training schools, will send lessons that are easy to read and understand. You'll receive tools and instruments, as well as shop projects, to help you gain experience as you learn. You keep your present job and switch to your new occupation when you are ready.

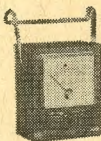
## 15 KITS OF TOOLS AND TESTING INSTRUMENTS



**MECHANIC'S TOOLS INCLUDING SOCKET SET AND TRAY**



**TORQUE WRENCH**



**VISO-ANALYZER (VOLT-AMPERE TESTER)**



**CAM ANGLE TACHOMETER**



**VACUUM GAUGE AND FUEL PUMP TESTER; COMPRESSION TESTER**



**STARTER CURRENT INDICATOR**



**BATTERY CELL TESTER**



**POWER TIMING LIGHT**

Testing instruments help locate engine and electrical system troubles quickly, save time and effort. You also get a set of mechanic's tools. Only CTI sends this much equipment.



## Many earn cash in spare time

Many CTI students begin repair work before they graduate—some after a few lessons. They report that they save money fixing their own cars. Many do repair and service work for friends. With their profits they pay tuition, sometimes earn enough to build and outfit a repair shop. Full-time businesses often develop this way.

## Diesel Mechanics or Body-Fender Repair

As part of your training, CTI also sends instruction on either Diesel Mechanics or Body & Fender Rebuilding. These lessons may add considerably to your earning potential. No extra charge. Only CTI gives you a choice.

## Clip coupon before turning page—Be sure to fill out and mail today

Clip out, fill out and mail the handy coupon, or write on a postcard. CTI will mail complete information on opportunities for skilled mechanics; and descriptions of lessons, job experience projects, tools and instruments. These booklets are free. By reading the facts, you can judge for yourself whether you'd like to get into the well-paid secure automotive field. Act today!

Commercial Trades Institute • Chicago 26, Ill.



**COMMERCIAL TRADES INSTITUTE**  
1400 GREENLEAF AVENUE  
CHICAGO 26, ILLINOIS

DEPT. A-470

Send me your opportunity booklet, **Make Big Money in Auto Mechanics**. Also, **Sample Lessons**. Both FREE.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



Accredited Member National Home Study Council



# TREASURE CHEST OF FUN



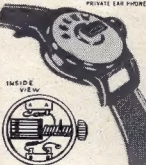
WONDERFUL  
CRYSTAL

## WRIST RADIO

RECEIVES BROADCASTS UP TO 50 MILES  
WITH ATTACHED ANTENNA  
WEAR IT LIKE A WATCH  
LISTEN IN LIKE A RADIO

Wow! A wrist radio like the one used by the famous detective character that really works. Yes, imagine receiving broadcasts up to about 50 miles, using the antenna attachment. Without attaching the antenna lead-in clip (which is included), to a substantial antenna such as the dial stop on a telephone, reception is limited to a few miles. Think what fun it will be to have your own personal wrist radio that actually permits you to listen to your own programs without disturbing others, and there are no batteries, no tubes—nothing to wear out. Makes detective and battle games seem more real, pretending to transmit messages, and getting help in the nick of time. Complete with private earphone.

No. 85 ..... 2.98



WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims' face? It's harmless.

No. 512 ..... 15c



TRICK BLACK  
SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless.

No. 575 ..... Only 25c



JOY  
BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.

No. 239 ..... Only 50c



JOKE BOOK

Over 500 hilarious jokes, puns and gags. You'll have a collection of jokes that will keep your friends laughing for a long while. Clever jokes mean self-confidence and social success.

No. 221 ..... Only 45c

## SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.



Only 50c

No. 678 ..... 50c

## ONION GUM

Yes — Looks like real chewing gum, but tastes like — like — ONIONS! It's too funny! 12 slices to a pack.

No. 281 ..... 15c



WHOOPS!

Looks like somebody lost their lunch. It's nauseatingly real. Ugh! We wrap it very carefully, it's so disgustingly real. It may not be nice, but it sure gets reaction. Naturally, it's made of realistic plastic.

No. 192 ..... 79c



TRICK LOADED  
CIGAR

A cigar loaded with a trick spring. Cigar bursts when one third smoked and causes a panic.

No. 681 ..... 30c



KRAZY KRAX

Apply this to the television screen and it appears that the glass is cracked.

No. 3333 ..... 60c



## HOW TO HYPNOTIZE AND CONTROL OTHERS

Another great party entertainment. This secret Power Key of 25 lessons in hypnosis is designed especially to develop your hidden spark. Its remarkable pages cover the subjects of mystic healing, telepathy, mind reading, thought transference, etc.

No. 7212 ..... Only 45c



## X-RAY SPECS

An Hilarious Optical Illusion

Scientific optical principle really works. Imagine — you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.

No. F17 ..... \$1.00



## MONEY CHANGER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

No. 70 ..... 90c



HAWK RING

Hawk style. Wide open beak. Red painted eyes. Superb color — magnificent . . . deadly . . . dangerous. Specify size.

No. 209 ..... 39c

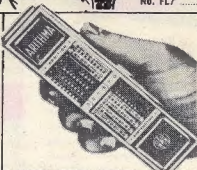


## Boomerang

BOOMERANG

Here's something new in target throwing. In case you miss, it comes right back to you, and bingo! you're all set to "fire" again. More fun than a "barrel of monkeys."

No. 141 ..... 60c



## MIDGET ADDING MACHINE

Accurately and automatically adds, subtracts, and multiplies. A precision instrument that's completely reliable, simple to operate. So compact, it can hardly be noticed in the hand. Slips easily into pocket or purse. Now, get all the right answers at once at your fingertips.

No. 91 ..... 1.98

We cannot ship orders under \$1.00

HONOR HOUSE PRODUCTS CORP.,  
Lynbrook, N.Y. Dept. KG-38

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price. NOW

ITEM # I NAME OF ITEM MANY TOTAL PRICE

|  |  |  |  |
|--|--|--|--|
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

☐ I enclose ..... In full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME

ADDRESS



# BOYS, GIRLS, MEN, WOMEN IF YOU KNOW JUST 20 PEOPLE...



**YOU CAN MAKE AT LEAST \$50<sup>00</sup>-MORE LIKELY  
\$100<sup>00</sup> to \$200<sup>00</sup> IN YOUR SPARE TIME!**

## Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1964 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!



### Get These 2 Assortments ON APPROVAL

**REGAL SATIN ASS'T.** (top) . . . 21 magnificent Christmas cards on fabulous new satin-shown paper . . . enriched with gold bronzing, embossing and sparkling glitter. **Sells on sight!**  
**YULETIDE CHARM ASS'T.** (bottom) . . . 21 sparkling cards . . . appealingly beautiful . . . glowing with the magical charm of old fashioned Christmas cheer.

## GET FREE CATALOG, TOO!

### -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1964 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And **Free** Album of Name-Imprinted Personal Christmas Samples. Plus **Free** full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



**FREE**

## Album of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even **MORE MONEY** for yourself with custom-designed Special Value **PERSONAL** Christmas Cards at amazingly low prices . . . from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too . . . they sell just by being shown! Just send the coupon for your **FREE** big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon **TODAY** for this exciting new Album!

### ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon **NOW!**

**Wallace Brown, Inc.** 11 East 26th St., Dept. D-134  
New York 10, New York

### SEND NO MONEY

People Coupon can purchase to mail to creation

**WALLACE BROWN, INC. Dept. D-134  
11 East 26th St., New York 10, N.Y.**

Send 2 Christmas Card Assortments on approval, plus **FREE** Album of Name-imprinted Personal Christmas Cards, **FREE** full-color Catalog, and details of simple money-making plan.

Name

Address

City & Zone  State

If writing for an organization, give its name